



## **SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)**

is a constituent of **SYMBIOSIS INTERNATIONAL UNIVERSITY (SIU)**

(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)

Re-accredited by NAAC with 'A' grade

### **MBA – IB [2017-19] Summer Placement Details**

<b>Project Title</b>
Analysis and survey for setting up multichoice healthcare service provider
Analysis of investment pattern of SMEs, Mid-Market companies and Cooperative Housing Societies
Analysis of Port Sector in India and identification of funding opportunities
Analytics and information management
Anthem WGS
Assisting Digital Marketing at Raw Pressery
Assisting in accounts for Raw Pressery
Assisting in campaigning, branding , communication strategy for Carlsberg
Assisting in events for Raw Pressery
Automation and Tracking of vehicles through GPS and its benefits
Checking the efficacy of communication to customers & Benchmarking our communication against competition.
Collection effectiveness and optimization of field teams Beat Route plan
Communication Marketing
Communication Marketing For Lifestyle Brands
Comparative Analysis of Payment and Compensation in Insurance Sector
Competition Analysis for Tata Sky
Competitive Pricing Analysis and Analysis of Cashing efficiency
Conversion Of Diesel Gensets To CNG Gensets
Corporate Marketing Strategy for Search/ Recruitment Firm
Credit default swaps
Customer Loyalty Program for Foods Division
Delivery Exceptions Optimization

Design and Implementation of Employee Engagement Portal for HR
Designing KRA's and KPI's for different roles within the company
Designing training modules using Augmented and Virtual Reality
Development and application of framework for evaluating International Business Opportunities
Development of training modules
Development of Training Modules of SM/TSM of the company Airtel
Digitalization
Dispatching & Warehousing
Distribution Data Migration of a Global Asset Management Firm
E- File: Future of Consumer Business
Establishing a Strong Digital Footprint
Evaluate Hedging Strategies
External Environmental analysis of Decathlon for water sports
Feedback analysis
Financial Market Research
Financial Services
Fire Retardant based Protective Fabrics - Global Market Study
Foreclosure trend analysis & retention Strategy
Framework for the overhaul of cash management and related activities. (Rural Micro Loans).
Fraud Mitigation and Risk Containment
Hubs operation: Driving efficiencies in van utilization with the objective of reducing hub van cost
Identify and study the audit procedure and checklist for M&A Department.
Import Data Analysis and App Development for Bath Products in U.S.A.
Improve Customer Experience through customer journey enhancements on website and Hyper localization
Increasing Market Share of Cross Training Products in the Catchment Area
Industry Landscaping for Identifying Investment Opportunities for IBEF III
Industry research and Media relations

Insurance domain and creating roadmaps for continuous improvements in a large-scale systems transformation
International Business Landscaping, Research
International business related valuation, incentives, schemes
International finance trade and wealth management
International Trade finance and analysis of NPA's of J&K bank, Pune
International Trade Finance and Wealth Management
Investment Advisory
ISG-Enrollment
Market mapping of the real estate industry and analysis of a developer relationship
Market potential - Export & Domestic - of Fruit Pulp (mango & guava) in TIN / Canned packs and other vegetable pulps in Aseptic packs
Market Research and Business Development
Market Research on Reliance Jio and other brands
Market Study on Category wise OEM's with volumes and location presence with an objective of competition benchmarking and BFL penetration
Marketing Calendar
Marketing Communication
Marketing of Frido
Marketing Research
Marketing Strategy to Introduce Good-Rest (Organic ,Wrinkle free Bedsheet) in Europe market.
New Product Development
New to Bank - Acquisition
Non Managed Customers - Product Penetration
Overview of hospitality sector, developing credit framework and opportunity mapping
Overview Of the HR functions at Reliance JIO.
Priority Banking services to Startups and Startup Incubators
Private Wealth Management
Product Evacuation & Supply Chain of Numaligarh Refinery Limited
Product Penetration
Promotion plan for Air Deccan and Power Fly
Property valuation fraud risk in mortgage products

Providing a business plan of setting up a neem oil business in the jatara town of Madhya Pradesh
Rebalancing of Cycles(Inventory)
Recruitment
Recruitment Activities
Recruitment activities of the company
Redefine the brand "Vinculum" Digitally
Reduction in Mandate Reject Base
Revamp of Digital Marketing Strategies for a product
Robo Advisory & Lead generation in SME segment
Sales Deck for Deloitte Tool and Testing of the same.
SCM Analysis and Development
Seeding of Apex Ultima Protek in South Delhi
Segmentation and Penetration
Simplifying BI reporting through SAP web intelligence
Social Media Intern
Social media Marketing
Special Scheme Usage and Activation
Structured Products
Study of Processes and Role of Procurement in Each
Study of the scope and wide spread of Digital Marketing market in India and effective implementation of the same
Study the market for microfiber sheets and bedding products and prepare a comprehensive report on making an entry into the product category.
Supply Chain Finance in LTF : An Overview and Way forward
T. Rowe Price
Talent Mapping and Sourcing
Talent mapping in various sectors
The Sustainability of Imported Fruits
To ensure small and medium size dealers grow exponentially on a sustainable basis and propose a plan for growth
To evaluate the customer satisfaction Index and Identity the gets in the Supply chain
To find the potential opportunities for Online Payment solutions and study the market trends to increase the merchant acquisition numbers.
To set up the process for identification of Wilful Defaulters for SREI Equipment Finance Limited

To study the customer behavior by visiting retail outlets and increasing the distribution of Unlimited Activation
To understand the Credit Policy and Dunning Process of idea cellular ltd for its Postpaid customers and to identify what is causing the customer to churn from the network and thereby to find the scope of improvement in the credit policy to reduce churn and To develop a standard format for collecting data from customers through all channels
Transfer Pricing
Turnaround Management Strategies for Stressed Retail Assets
Understanding and examining B2B sales (IDEA Enterprise Solution) of a company, and coming up with an innovative solutions to move stage 0 (low profiting) companies into stage 1.
Understanding consumer behavior opting for sport/standard walking products (Newfeel brand)
Understanding the Forex Section of ONGC and analysis of actual Forex transactions with special focus on implication of hedging.
Viacom Recruitment Activities
Visual Merchandising and planning for launch of Fabelle Luxury Chocolate Bars beyond ITC Hotels
WAREHOUSE MANAGEMENT FOR PEDL
Working Capital Management

## MBA – AB [2017-19] Summer Placement Details

<b>Project Title</b>
<p>1. Preparation and part execution of training/knowledge material for all of our stakeholders.</p> <p>2. Impact of change made in incentive structure.</p>
A Business case on Pigeon pea, Exploring opportunities, estimate market and evaluate on suitable variety for seed business
Agri-marketing Development and digital marketing for AgriLife
Arise pre-sale campaign
Asses the challenges faced by FPOs in the State of Maharashtra in District Kolhapur
Assess the current state and sustainability of FPO in Nagpur district
Baseline price benchmarking for Indian versus Japanese input chemicals
Business development of chill fries
Business plan for vegetable seeds marketing for Agrostar 2.0.
Cocoa Processing
Consumer order fulfilment model for Real Good Chicken / Home Delivery
CSS Data analysis and data alignment
Current status of Piggery industry in India
Developing Holistic portfolio for Poyhousees, Pomegranate and Grapes
Developing Market Linkage for Organic Produce
Driving Growth for RGC in Mumbai & Pune
Driving Quality Perception of Fresh Produce & Reducing Customer Complaints
Evaluative analysis and optimizing the production process and quality aspects of Benefits, Boosters & Soups and strategies to minimize the deviations from the standard requirements
Exploring the Automobile Industry for IKUG business Generation
Export Potential Analysis of Shrimps in the East Coast of India
GAP Analysis and Procedures to upgrade FSSC 22000 Certified Facilities to meet BRC Global Standards
HORECA market mapping for spices, masala seasonings for institution pack & channel sales

HORECA/Spices Distributor market mapping for Spices, Masala and Blends/Seasonings.
Identification of risk elements in the existing work flow and defining ways to eliminate them
Identification of value chain in wheat
Market mapping for demand of organic fresh produce in Pune
Optimization and Analysis of existing production procedures and quality aspects of Nutmilk and Basics. Efforts and evaluative measures for efficient management.
Planning and Execution of the project of mulching machine service of Agrostar.
Project Estimation of Mahindra Agri Solutions limited in rice and chili in Andhra Pradesh and Telangana and Jingo Product Perception by Organic Farmers in Andhra Pradesh
Promoting the mKrishi app and understanding the state and challenges faced by FPO's in Ahmednagar district of Maharashtra.
Sales of Seeds
Spices Competition Bench marking - Procurement to Processing
Study of Consumer Behavior for Bisleri in Bottled Water segment and lead generation in B2B segment including product promotion
Submarket listing , analysis and scoping of Hybrid and Research market in Punjab and Haryana markets
Survey of Farmer producer companies
Sustainable growth of Farmer producers organization
Sustainable Livelihood Interventions under Sansad Adarsha Garm Yojana in Dhamori Cluster
Techno-Economic Feasibility
Technology Transfer
The impact of clean labels across ingredient companies, food manufacturers, retail chains and consumers
To evaluate the Campaign effectiveness of Arize Pre sale campaign by participation implementation
Understanding of Bajra Market Segmentation, Traits and Our Growth Prospects in Karnataka & Maharashtra

<b>Project Title</b>
1. Mapping various business opportunities related to solar pumping & other solar based sustainable solutions in govt and Pvt. sector. 2. Business Development for solar based roof top project & consulting projects related to solar power plant
Assessment of key International Environmental Agreements and its impact on Innovation & Competitiveness of Indian Automobile Sector
Benchmark ESG norms for Renewable Energy Power Plants and Designing a policy framework for recycling of redundant solar modules
Business Development
Corporate sustainability in Cement Sector as per GRI Standards
Designing a policy framework for deployment of Hybrid Power Plants and understanding the potential of repowering of existing wind turbines in India
Designing and Implementation of Solar Water Pump Scheme to provide drinking water in water scarce habitations of Vizianagaram district in Andhra Pradesh
Developing a Waste Management Plan For Mahindra Sanyo Special Steel Pvt. Ltd.
Development of Regulatory and Policy handbook for the Power Sector focusing on inter-linkages of different Policies & Regulations primarily concerning the Power Transmission Business in India
Evaluation of sustainability practices of MSSSPL as per DJSI's requirements
Gap assessment of IFC EHS guidelines and Content development of E-learning course on Circular economy
Green Building Criteria and Gap Assessment
How could digital solutions will help in achieving sustainability goals?
Indian Renewable Market: Comparison with the Chinese Precedent
Integrated Report and CDP
Mapping GRI Standards with SASB on Oil & Gas, Technology, Metal Mining, Finance sectors
Mapping project development activities for setting up renewable power projects in Gujarat, Tamil Nadu, Rajasthan, Madhya Pradesh Karnataka and Andhra Pradesh
Mapping the Ahmedabad MSW market



Mapping the Maharashtra non Haz market
Mapping the NCR Market
Market Survey for Energy Recovery (ER) System
Policy Advocacy(Studying Lead(Pb) as environmentally hazardous material.
Privatization initiatives and models adopted by utilities driven by the focus of bringing in operational efficiencies
Remediation of Contaminated Site at VLF (Vadodara Light Factory)
Study of cross-cutting technologies in PAT sectors
Study of Waste Management Practices in L&T Heavy Engineering
Sustainability Data Collection and Analysis System
To generate electricity from the exhaust of cooling tower

### MBA – IB [2016-18] Summer Placement Details

<b>Project Title</b>
1) Talent Mapping for Job Work 2) Data Analysis for Talent Report
A Project Study on Consumer Behavior and Comparative Study of Competitors
A Study and Analysis of Dealer's Sale and Growth
A Study on EBITDA of an Organization and Detailed calculation of EBIDTA for the same.
A Study on Profile and Preference Patterns of (Public Issues) NCD Investors
A Study on Understanding the Business Model of an Independent Advisor - Current & Way Forward Financial
Accelerating a Micro-Finance Venture by Designing its overall Business Development Plan
Acquisition of FPI
Activation Process Analysis -Lead Generation -Process Documentation -Acquiring more Partners
Analysis of - Performance of KPMG and other Big 4 firms over the last six months in three verticals: Traditional Media, Events, Digital Media
Analysis of Trade Finance Process
Analyzing Corporate Performance
Behavioral Analysis

Benchmarking of Employee Engagement Practices and Optimization of Current Processes
Benchmarking the Market for Painting Tools, Estimating the market Potential and Suggesting a way forward for the Tools
Beyond Cycles
Brand Communications: The Digital Way
Brand Marketing (Tic Tac)
Brand Strategy and Client Service
Branding and Engagement
Build Operate and Transfer (BOT) Call Centre Operations
Building Distributors Connect
Business Development
Business Development and Sales of Wishbook and Triveni
Business Development for Grass Root Innovation based Enterprise
Business Strategy for Salaried Customers
Campus Engagement Initiatives
Car Docs Renewal/Inventory Management
Cling Films in European Market in SPIPL's Own Brand - FORVARA
Comparative Analysis of Products of Kotak Mahindra Bank with its Competitors
Comparison of HR Policies within MPG Group and Recommended Way Forward
Consumer Behavior Analysis
Consumer Behavior Analysis and Marketing Initiatives at Youth4work
Consumer Perception of e-Commerce in B2B Sector
Cost Optimization
Credit Appraisal for FTLP Program and Smart Overdraft
Credit Appraisal of Dealers
Critical Analysis of ECB Framework of RBI
Customer Relationship Management and 'Product Acquaintance & Development'
Cycle Time and Cost Reduction
DES
Develop a Model to Increase Adoption of Mechanization for APPS Contractors in Pune, Calcutta, Hyderabad and Cochin
Digital Marketing for Businesses and Industries
Digital Marketing for Real Estate in India

End to End Recruitment
Entry & Business Development of Surat(India) based Company: Triveni Ethnic Sarees in Nepal
Equity Research (Firm under the UK Business Services Sector)
Equity Sales / Relationship Management
Evolvement of India's Transportation Sector and Financing Opportunities
Field Inspection of Manufacturing Sector
Filed Sales Efficiency
Financial Planning & Investment Advisory
FMCG & Lighting Companies-Analyzing Supply Network & Realignment Post GST
Global and Domestic Trends on Distributor and Investor Communication and Learnings for L&T MF
Global Sales and Marketing
HD Operations Optimization & Inventory Management
Holistic Understanding and Execution of Company's Overseas Export Project (AAE1)
How Digital Friendly are our Customers
Identify & Recommend a Revenue Stream (Category) for Willslifestyle Business
Import-Export Operations
Industrial Retail Business
Industry Database
Initiating International Operation of Goodbox, Setup of Process Structure for OPS Feam & Analysis of Goodbox Mega App
International Market Research
Inventory Management
InvIT Infrastructure Finance: Are we there yet?
Limca Book of Records Transformation
Local Alliances (Individual Project), Local Content
Market Analysis and Research on OTC Products
Market Entry Strategy, New Product Launch
Market Potential of Meat/ Produce films in North American Market - USA & Canada
Market Research & Analysis on OTC Products
Marketing and Strategy - Intern
Master Data Updating and Supplier Capacity Evaluation
Measuring the Happiness & Fun Quotient at the workplace (Vinculum) and Implementing Suggestions

Mid-term Marketing Strategy for EXIM BANK Pune RO
Multi-Modal Transport Grid
New Market Entry Strategy for Würth IT to enter in European Market
Operational Efficiency (KLE, Checklist, Fleet Management)
Organization Culture Transformation
Outstanding Recovery, ZAP Onboarding
Potential Market Research of Produced / Meat Films
Premier Futsal - Brand Management
Process Improvement and Restructuring of Storage System
Project Finance - Various Instruments ( Domestic & International Experience)
Quick Oil Change (QOC) is a Big Game Changer for Lube Sales in Retail Channels
Reducing the Inventory in the Overflow Area
Retail Distribution Channel Expansion for Triveni Brand using Technological Platform Wishbook
Revenue Recognition Implementation
Rhode Island
Rhode Island UHIP
Robotic Process Automation & IT Consulting - Category Strategy Deek
Sales in Maharashtra
SCM KPI Enhancement
Significance of Cash Management Services in Current Account Acquisition
Site Branding & Competitive Intelligence
Socio-Economic Impact of MAS's Programmes on the Grassroots Level
Strategy Pack Venture Capital
Study Financial Markets by using Derivatives Data
Supply Chain Management - Air Compressor Division(Customer Service and Spare parts)
Support in Execution of ongoing Projects in IT , Logistics, Scientific Services Categories
Talent Acquisition and Recruitment
The study of Field Inspection Model in Service Sector
The study of Field Inspection Process of Banking Sector

Trade Finance Intern
Transforming an Internationally Accredited Grassroots Innovation into a Sustainable Enterprise
UGL Channel Productivity
Understanding and Promotion of Trade Finance Related Product
Understanding Implementation of Treasury Process and Products
Understanding of Procedure of Venture Capital
Understanding the Learning & Development function at Mercedes-Benz India and Shaping the Diversity and Inclusion Strategy and Communication Platforms
Understanding the Talent Development process at Mercedes-Benz India
Utensils and Houseware Expo 2017
Warehouse & Distribution
Warehouse Management
Warehouse Operations of TIMES OF INDIA, Cost Reduction
Westfield - Global Data Management Program

### MBA – AB [2016-18] Summer Placement Details

<b>Project Title</b>
1-Creating Visibility for NABFINS, 2-Enabling Efficient Monitoring of Loans By Field Staff-Route Maps, Timing Visits and Improving Effectiveness Etc.
Analysis of Production, Geographical & Economical aspects of Turmeric and other Products
Auditing Risk Register
Business Development of Grassroot Innovations
Credit Analytics
Customer Insighting and Validation of Customer Value Proposition
Customer Satisfaction & Competitor's Analysis
Customer Satisfaction Survey
Data Mining and Structuring of Sales Value while Tracing Inventory Hold Time and Using Forecasting Techniques

Developing Innovative Solution in IOT Space to Solve Problems in Agriculture Domain Globally, using user Centric Design Thinking and to Create New Channel Partners and Promotional Strategies for Existing Products
Developing Sales and Promotional Strategies for a Frozen Food Category
Development of an Innovative Marketing Strategy which Utilizes Creation of Channel Partners, Marketing Promotions and Advertisement for Agriculture Solutions In IOT Space using user Centric Design Thinking
Estimating the Nematicide Market Size under Protected Cultivation
Fruits and Vegetables Quality Checking
Holistic Study of Connecting Farmers to Regulated Markets
Identify the Target Crops for UAV-Based Crop Solutions in Precision Agriculture
Implementation & Evaluation of Marketing Program to study the impact of Brand Awareness of Fast Mix in Punjab
Integrated Farming Solutions to double the Farmer's Income
Mapping and Understanding of Agri Input (Including MIS) Distribution and Supply Chain and Scope of Finance at Various Supply Chain Nodes of Agri Inputs
Market Research
Market Research and Entry Strategy for Asia Pacific, Seed and Crop Protection
Market Research for Assessing Demand and Product Design for Credit and Other Financial Services Among Farmer Producer Organizations
Market Research on FPO
Market Study of Mahadhan Bensulf and Mahadhan Smart
Marketing in Sanco Division
NICR Commodity Certification Course
Potential Mapping for WSF and Sulfur Products in Maharashtra and Gujarat
Process - Review & Documentation
Rajasthan Agricultural Competitiveness Project

Standard Operating Procedure of Operation Department
Study of Collection, Processing and Marketing of Milk and Milk Products
Study on Nursery Business and Farm Produce Organization (FPO)
Study Pradhan Mantri Fasal Bima Yojana Scheme and Evaluate the Role of Uavs in its Effective Implementation.
Study the Business Model of Technology Based Agri Companies and Recommend the Business Model for Ideaforge's Agri Domain.
Study the Crop Lifecycle for Various Crops to understand the Role of Technology in Decision Support System.
Supply Chain
To Study the Scope of Agricultural Diversification and Rural Tourism in Uttarakhand
To Study the Supply Chain and Create an Action Plan to Include Agri Based Products in DLE Basket
Understanding and Mapping Food Processing Industry with a focus to Maharashtra, MP and Gujarat based Players and Strategizing Finance to the Sector
Understanding the Working Capital Needs of Vendors of Big Manufacturing Companies

### MBA – E&E [2016-18] Summer Placement Details

<b>Project Title</b>
Analyzing Indian Power sector
Application of the IGBC rating system to a new building
Approach note on e-waste management Internship at KPMG Bangalore
Benchmarking in the 8 sectors under PAT cycle
Business Development

Business Development of Grassroot Innovator Mr Rai Singh Dahiya (Biomass Gasifier)
Content Development of Sustainability Report 2016-2017
Development of energy strategy for TML India Manufacturing Operations
Development of Module for Computation Scope 3 (Other Indirect GHG) emissions from TML India Manufacturing Operations
EC for a Project and Carbon Footprint Calculation for EC Procedure
Efficacy and Expedition of Governance as a tool to address the grievances of Martyr's Families
Email Marketing & Email Copyrighting
Empowerment of Rural Women through Cottage Industry
Enabling Energy Conservation/Efficiency by using Knowledge based Software's and Facility Management Services to Scale-up Deployment of EE/RE
Environment Impact Assessment of Edible Oil Pipeline Passing through Sensitive Ecological Habitats
Feasibility Analysis of Open Access
Formulation of Energy Saving tips Booklet and Mobile Application
Hazard Identification and Risk Assessment
Identifying and Evaluating Energy Efficiency Technologies for reducing energy cost in Engineering Industries
Improving Operational Efficiency through automation
Life Cycle Database Development of Electronics and Municipal Waste - End of Life Scenarios
Lockout Tagout and Energy Audit
Market and Technical Analysis of pipe support systems
Occupational Risk Assessment
Potential for Sludge to Energy Systems in India
SDG & Businesses
Study of IFC's ESG or ESIA guidelines for utility scale solar power plant in India
To Develop and Finalize the Standard Operating Procedure of Solar based Irrigation System
Understanding Future Trends in Indian Renewable Market



**Project Title**

1. Formulate a Strategy to Leverage Digital Medium to Connect with Consumers and Build Engagement for Fair and Handsome. 2. Build E-Commerce into a Successful Business for Fair and Handsome
1. Learn Work Instructions and Check Compliance 2. Shifting of a Particular Line from a Production Hall to Another 3. Running out of a Model 4. Project Start-Up
360 Degree Marketing
A Comprehensive Study on Preservatives Industry
Academic Intern
Acquiring Prospective Clients from a Database of Mutual Fund Brokers. Converting Clients for Globe Capital. Comparison of Various Mutual Funds and Equity Stocks
Acquisition of Wealth Clients and Understanding of Portfolio Management , Mutual Funds and Real Estate
Advisory Relationship Management
An overview of In Flight Entertainment and Connectivity Industry
Analysis of Costing Methods Adopted by Tata Motors Limited
B2B Strategy and Alliance
Benchmarking of Cement Putty Supply Chain
Brand Development & Competitive Analysis for Laufen
Brand Development and Audit of ICD Management System
Brand Promotion and Strategic Alliances
Break Even Air Freight Station
Business Development
Business Development For Easebuzz
Call Centre Performance Improvement
CASA Sourcing
Client Referral Process
Company Profiling and Valuation Benchmarking
Competitors Analysis & Recommendations for Business Development and New Customers Acquisition
Comprehending the Policies
Comprehensive Study of In-Flight Entertainment Systems Market
Consultative Sales
Credit Analysis and UDAY
Cross Selling and Bundling
Customer Feedback
Customer Onboarding Experience
Customer Perception Towards e-banking in India

Decision and Analysis on Non Moving and Slow Moving Parts
Designing the Technical Caselet and Documenting the Value Chain of Forbes Marshall
Digital Banking Demo Activity--Activation and Acquisition
Digital Banking Demos Acquisition and Activation
Digital Marketing
Digital Penetration & Re KYC
Digitalization in Retail Branch Banking
Dipstick Survey
Diversified Products in Portfolio Management
Driving Brand Engagement through Social Media Marketing
Employee Engagement & Candidature Experience
Employer Branding
Estimate Market Potential of Digital Marketing of Educational Institution
Evaluate Negotiation Frequency & Freight Rate Change Frequency for Diesel
Family Office and Private Wealth Offering
Forecasting and Demand Planning for Replacement Market
Freight Cost Analysis
Fridge Auditing
HCM Summer Analyst
Health & Human Services
Identifying and Developing High Potential Employees in PurpleTalk India Pvt. Ltd
IFB India Sales and Development - Europe, Se Asia & Latin America Region
IFB INDIA Sales Development - Europe, SE Asia and Latam Region
Implementing Gamification in the on-boarding process of Forbes Marshall
Industry Benchmarking
Infrastructure Project Financing st
Insurance : Now and It's Future
Introductory Market Research on Digital Media Technology
Inventory Management in Tata Motors
L&D Analytics and Peoplesoft
Lead Generation and Advisory Relationship Management
Lead Generation for Private Wealth and Family Office Clients
Lead Generation through Client Segmentation-Private Wealth Business
Leveraging Distribution and Identifying Gaps

Life Insurance : Now and its Future
Market Analysis on the Network Security Industry
Market Research
Marketing and Sales
Marketing Research & Analysis
Merchant Relationship Intern
Oil Prices and its impact on Capital Market of India and the World
Online Reputation Management for Jaguar Land Rover
Online Reputation Management of Cathay Pacific Airline
Portfolio Management Service
Problem Solving in SCM: Procurement, Import Procedures and Logistics
Product Management (Engage Deo)
Profitability Analysis with Dynamic Dashboard and Valuation
Project on Success Factors
Repackaging and Competitive Analysis
Report Description
Research and Analysis on the Specialty Chemicals Industry
Sales Auto - Insurance
Sales Performance Management System
Service Blueprint and Value Stream Mapping
Smart Care: Water Proofing in Haryana. Identifying the Opportunities and Scope for Damp Block & Damp Block 2K in Haryana Market.
Smart Cities
Spend Optimization in Bread Sales Value Chained Optimization in Bread Sales Value Chain
Standardization of Customer Interaction Procedures
Standardize the Process to Measure APPS Service Differentiation at Builder Sites
Strategy Formulation for Healthcare Domain
Study of Consumer Behavior Towards 3M Fast Bond Tape
Study of Consumer Behavior towards 3M Fast Bond Tape in Mumbai city.
Study of Consumer Behavior Towards 3M Fast Bonding Tape in Ahmedabad City
Study of Consumer Behavior Towards 3M FBT in Pune City
Study of Performance Management in Reserve Bank of India
Surveying Employee Satisfaction; Analysis of Best HR Practices

Surveying Job Satisfaction , Analysis of Best HR practices
Taking the Business to the Next Level and Beyond
Talent Management
To accelerate the product on boarding on the e commerce- V-connect
To Conduct Intensive Research on Indian Paint Market
To Estimate the Market Potential of Digital Marketing Among Pune Corporates and Suggest a Digital Plan / Strategy
To Study Per Capita Consumption Pattern of SEC A and B
To Study the Various Aspects of Connect Customer Loyalty Program and Analyze it.
To Study Wallpaper Market in Nagpur and Nasik and Assess Overall Current Market Potential of Same. Also, Basis Consumer Behavior in This Segment, Assess a Directed Consumer and Strategy for These Markets
Trade Based Money Laundering
Transitional Impact of Shifting From Waterfall to Agile Methodology on the Organization
Transportation Bidding
Understanding B2B Telecommunication Market to Establish Revenue Maximization Strategy Using Account Mapping and Project Management
Understanding Fiat's Competency Framework
User Acquisition Strategy for Nukkadhops.com in the Online Grocery Business
VG-4
Wealth Management

### MBA – AB [2015-17] Summer Placement Details

<b>Project Title</b>
1) Mapping the Spices Consuming Sectors and their Potential 2) Identifying and understanding the Aspects Related to these Segments
1. Awareness of Milk Quality and Animal Hygiene Products with Bucket Machine. 2. Identification of Dealer in Varanasi Belt 3. Performance Analysis for Manure Scraper
A Study on Priority Sector Lending & Related Agri Corporate Financing Structures / Pool Buyout

Structures (Securitization)
Analysis, Study & Suggest Business Model for Choupal Haat & Agarbatti Business
Assess Possibility to Improve LEAF's Market Position & Penetration in Chennai Market for Organic, Inorganic Vegetables & Fruits
B To B Marketing
Commodity Value Chain Analysis in the State of Assam
Current Status of HDP Hybrids and their Growth Path of Next 3 Yes. Performance Comparison Analysis of JK Pass Pass Major HDP Competitors
Determining KPIs (key performance indicators) of all the departments in the firm on the basis of their functioning process: Sales and Marketing, Customer Service, Supply chain management, Regulatory, Finance and Human resources. Suggesting statutory policies and suggesting new insights on rewards and recognitions for the firm
Develop a Marketing Plan for TESSOL
Empowerment of Rural Youth through Skill Development Initiative
Evaluate the Market Perception about LASSO through Primary Resources
Identification of Key Areas of Improvement to Develop Hybrid Paddy Business in a Sustainable Manner with SWOT Analysis
Identification of Key Areas of Improvement to Develop Hybrid Paddy Business in Sustainable Manner with SWOT Analysis
Identification of Technology Intervention Points in Post-Harvest Looses of Perishable Fruits and Vegetables
Identification of Technology Intervention Points in Post-Harvest Process Flow of Food Processing Industry
In Depth Study and Analysis of Value Chain of Aquaculture and Fishery Sector and Strategizing PSL Finance Opportunities.
Learning About the Total Market Size of EW and Evaluating the Fast Mix Share in EW Segment
Maharashtra Agricultural Competitiveness Project -Assessing the Impact of Alternate Market Channels on Farmers and Functioning of Apmcs
Mapping Out Ancillary Services to Mitigate the Pain Point in the Value Chain of the Target Segment
Market Research
Market Research for New Product Development

Market Research on Paddy
Market Research on Vegetable Markets
Market Research on Vegetable Markets & Horticulture Farms
Market Survey for New Product Development
Marketing
New Product Development
Pomegranate Market and Farmers Package of Practices to Position Conika.
Problems and Prospects of Dairy Farming in Pune District
Promotion and Sale of DeLaval Hygiene Solutions to Prevent Mastitis
Setting Up Distribution Channel Network
Study of Listening Behavior and preferences of Subscribers towards Advisories Disseminated on Mobile Phones as Voice Messages in Rural Areas
Study of Supply Chain of Pulses in India
Studying Role and Importance of Online B2B Platform in Horticulture Product from Farm to Retail
Supply Chain Analysis for Procurement of Raw Materials
To Analyze the Perception of the Market Towards Fastmix by the Help of Primary Resources
To Develop Business of Mobitrash Using Comprehensive Approach, Spanning from Backend Research to Client On boarding and Client Servicing
To Participate in Marketing Activities and Evaluate and Strengthen the Brand Value of Laso
To Study Existing Business Model and Improvisations Required in Operational Dynamics of Companies Engaged in Manufacturing and Distribution of Microbial Based Agri Inputs in Western & Central India
To Study on Value Chain of Cotton Seed Markets in Maharashtra
To Study the Paddy Herbicide Treatment Share in (Region Name) and to analyze the Purchase Influencer & Information Source for the Farming Community
To Study the Paddy Herbicide Treatment Share in Kaithal & Lakhimpur Territory of Haryana & West UP Respectively and to analyze the Purchase Influencer and Information Source for the Farmer Community
Value Chain Analysis of Commodities in Assam
Value Chain Analysis of Fruits and Vegetables, Impact Evaluation of National Horticulture Board

Scheme
Value Creation of Saboro Fruits and Building Customer Engagement Programs

**MBA – E&E [2015-17] Summer Placement Details**

<b>Project Title</b>
A Comprehensive Study on Advanced Interior Materials Market
Application of GIS in Monitoring the Pollution of River Yamuna in Delhi
Benchmarking of Mining Sector Sustainability Report
Carbon Foot printing, EIA (Report Preparation)
Clean Energy and Sustainability Services (CESS)
Client Experience: Satisfaction To Delight
Compare LTCM Processes/ Policies with those of the Competitors and Provide Recommendations for Improvement
Conceptualizing the Guidance Document for Business Responsibility Reporting (BRR) of Top 500 Companies and the Structure for Gap Assessment of BRR and Comparative Study of Sustainability Reporting and BRR
CSR program Design for Bisleri Hyderabad
Drought Risk Assessment using GIS and Remote Sensing Technique-A Case Study of Latur, Maharashtra Region
EMS Audit
Energy Audit of Onduction Furnace at Foundry Division in KPCL
Energy Audit at Shriram Urban Bank, Business Development for Start-Ups
Energy Audit or Finance
Energy Consumption Auditing and Management with Help of SCADA System
Energy Efficiency
Energy Efficient Technologies & Equipment Benchmarking for Textile Sector in South East Asia
Energy Saving in Resin Plant and Emulsion Plant
Environment and Sustainability
Environmental Impact Assessment
Estimating Solar Energy Potential and identifying the mind Favorable area in Gujarat using GIS technique
GRI G4 Sustainability Reporting
Mapping of GRI Reporting to Sustainable Development Goals (Sdgs) with Reference to Cement Sector
Monetization of Benefits from Green Initiatives



Project Intern
Research Work
Solar Projects
Suggesting Sustainability Measures in Supply Chain for Jain Irrigation Systems Limited
To Develop and Implement Software Based Spare Inventory Management System in Engineering Store
Waste management & Data Analysis