



**SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)** is a constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY (SIU))**  
(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)  
Accredited by NAAC with 'A' grade

**Name of the Institute:** Symbiosis Institute of International Business

**Name of the Program:** MBA (Agri Business)

**Students Feedback for design and review of syllabus**

**Academic Year: 2021-2022**

We at SIIB, believe in the process of a quality feedback from all our stakeholders and therefore have a robust system of transparent mechanism for conducting feedback. After taking the feedback on a regular basis, we analyse it and suitable action is taken on it, wherever applicable. We also conduct Academic Review committee monthly meeting.

**No. of Respondents: 131**

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	29	32	15	8	3
2	The curriculum is relevant to and provides for flexibility to meet my learning needs	34	31	14	3	
3	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	34	32	14	3	
4	The course is relevant to the industry requirements.	34	31	14	3	
5	The number of hours allocated to the course are adequate.	32	33	14	3	

**Yes/No with Remark Question Type**

Sr.No.	Question	Yes	No
1	Would you recommend any new course/topic to be added in the program structure?		131
2	Placement of the course is in the appropriate semester. If No, Please specify the correct semester	131	



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**Teachers Feedback for design and review of syllabus**

**Academic Year: 2021-2022**

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**No. of Respondents : 12**

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	15				
2	The faculty members/teachers are supported with adequate learning resources.	15				
3	The faculty members/teachers are encouraged to establish linkages with Industry.	15				
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	15				
Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	15	-			



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**Name of the Institute:** Symbiosis Institute of International Business

**Name of the Program:** MBA (Agri Business)

**Alumni Feedback for design and review of syllabus**

**Academic Year:** 2021-2022

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**No. of Respondents :** 2

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.		1	1		
2	The curriculum of the program is well designed and promotes learning experience of the students.		1		1	
3	The courses offered in the Institute have relevance to societal needs and employment potential.		1	1		
4	The institute encourages contribution from Alumni in curriculum and student development.		2			

**Yes/No Type Question**

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	2	-



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**Name of the Institute:** *Symbiosis Institute of International Business*

**Name of the Program:** *MBA (Agri Business)*

**Employers Feedback for design and review of syllabus**

**Academic Year:** 2021-2022

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**No. of Respondents :** 2

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	1	1			
2	The students of the programme are adequately trained in terms of knowledge, skills and values	1		1		
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	1		1		
4	The courses offered in the Institute have relevance to societal needs and employment potential.	1	1			

**Yes/No Type Question**

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	1	1

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Accredited by NAAC with 'A' grade**Action Taken Report on Curriculum Feedback  
for MBA\_AB- for a.y.2021-2022**

Suggestions given	Action Taken
<b>Students:</b>	
<b>The students suggested the following actions:</b>	<b>The following actions were taken:</b>
1.Greater focus on "Precision Agriculture IoT and New Technologies in Agriculture."	1.Topics like "Precision agriculture IoT and recent technologies in agriculture" were covered through the workshops such as: a) Conquer Content Marketing – Concepts, Trends, Tenets, b) Trends in the Food Industry, c) Crop Protection and Sustainability, d) Shifting Paradigms."
2.Students seek additional real-world examples of possibilities and challenges in the Agri sector.	2.The faculty members increased the number of HBR cases used in their teaching and internal evaluation procedures.
3.Topics like "Recent breakthroughs in agriculture like IoT, A.I. Drones, etc." should also be included in addition to the usual courses in the corresponding program frameworks.	3.Topics like "Recent advances in agriculture like IoT A.I. Drones, etc." were covered through the various value-added courses like "Agri-trends." and "Trending Skills for Industry"
<b>Teacher</b>	
<b>The Teacher suggested the following actions:</b>	<b>The following actions were taken:</b>













**'C' – Information**

**ITEM No. C1**

**The Academic audit report for Odd Semester (I and III) for the Batches 20-22 and 19-21 respectively was placed before the committee for approval.**

Dr Prakash Rao informed the Committee of the SIU Academic Audit team's brief report on Semester I and III courses and the compliance thereof. No adverse remark was received from the Academic audit team.

**Resolution No. C1:**

***Resolved that Academic audit report for Odd Semester (I and III) for the Batches 20-22 and 19-21 are hereby approved.***

Since there were no other items for consideration, the meeting ended with a vote of thanks to the Chair.

Date: 20/4/2021



Dr. Asmita Chitnis  
Director

Symbiosis Institute of International Business



**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (Agri Business)**  
**Programme Structure 2021-23**

1.	<b>OBJECTIVE</b>	To train students for a rewarding career in Agri- Business Management				
2.	<b>DURATION (IN MONTHS)</b>	24 (Full Time)				
3.	<b>INTAKE</b>	60				
4.	<b>RESERVATION</b>	<b>I. Within the sanctioned intake</b>	<b>a) SC (In Percentage)</b>	<b>b) ST (In Percentage)</b>	<b>c) Differently abled (In Percentage)</b>	<b>d) Defence (In Percentage)</b>
			15	7.5	3	0
		<b>II. Over and above the sanctioned intake</b>	<b>a) Kashmiri Migrants (In Seats)</b>		<b>b) International Students (In Percentage)</b>	
			2		15	
5.	<b>ELIGIBILITY</b>	Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribes)				
6.	<b>SELECTION PROCEDURE</b>	Symbiosis National Aptitude Test Score, Group Exercise, Personal Interaction and Writing Ability Test (GE-PIWAT)				
7.	<b>MEDIUM OF INSTRUCTION</b>	English				
8.	<b>PROGRAMME PATTERN</b>	Semester				
9.	<b>COURSE &amp; SPECIALIZATION</b>	As per Annexure A				
10.	<b>FEE</b>		<b>Academic Fee p.a</b>	<b>Institute Deposit</b>	<b>Total</b>	
		<b>Indian Students</b>	550000	20000	570000	
		<b>International Students (USD equivalent to INR)</b>	825000	20000	845000	
11.	<b>ASSESSMENT</b>	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% component as external [University] examination.				
12.	<b>STANDARD OF PASSING</b>	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.				
13.	<b>AWARD OF DEGREE/</b>	Master of Business Administration (Agri Business) will be awarded at the end of				

	<b>DIPLOMA/ CERTIFICATE</b>	semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum 4.00 CGPA out of 10 CGPA.					
<b>14.</b>	<b>CLASSIFICATION OF CREDITS</b>						
Semester	Generic Core	Generic Elective	Specialization Core	Specialization Elective	Open Elective	Audit	Total
1	28	2	0	0	0	1*	30
2	27	2	0	0	0	1*	29
3	23	6	0	0	0	1*	29
4	8	4	0	0	0	0	12
<b>Total</b>	<b>86</b>	<b>14</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>100</b>

\* Satisfactory completion of the non letter grade courses 'Integrated Disaster Management', 'Research Publication' 'Certificate in COVID-19 Care for the Community' is mandatory for award of degree.

The revised programme structure supersedes the previously approved programme structure dated 05/04/2022 for the programme.

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

Head - Academics

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Celebrating 50 Years of Excellence

**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (Agri Business)**  
**Programme Structure 2021-23**

**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
<b>Semester : 1</b>							
<b>Generic Core Courses</b>							
T2818	0202420101	Agricultural Economics		3	90	60	150
T2116	0202420102	Marketing Management		3	90	60	150
T3439	0202420103	Advanced Data Driven Decision Making		2	60	40	100
T2778	0202420104	Basics of Financial Management		2	60	40	100
T2239	0202420105	Business Communication		2	60	40	100
T2572	0202420106	Human Resource Management		2	60	40	100
T2253	0202420107	Strategic Management		2	60	40	100
T2216	0202420108	Business Statistics		2	60	40	100
T2819	0202420109	Introduction to Agriculture		2	100	0	100
T2374	0202420110	Agri Supply Chain Management		2	100	0	100
T2003	0202420111	Financial Accounting		2	60	40	100
T2885	0202420112	Introduction to Micro Finance		2	60	40	100
T4665	0202420113	Well for Life		1	50	0	50
T2224	0202420114	Research Methodology		1	50	0	50
TH4272	0202420119	Certificate in COVID-19 Care for the Community *		0	0	0	Non Letter Grade
<b>Total</b>				<b>28</b>	<b>960</b>	<b>440</b>	<b>1400</b>
<b>Generic Elective Courses Group</b>							
T6012	0202420115	Basic German I		2	60	40	100
T6014	0202420116	Basic French I		2	60	40	100
T6016	0202420117	Basic Spanish I		2	60	40	100
T6674	0202420118	Basic Japanese I		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Semester : 2</b>							
<b>Generic Core Courses</b>							
T2036	0202420201	Financial Management		3	90	60	150
T2743	0202420202	Rural Marketing		3	90	60	150
T2373	0202420203	Agri Input Marketing		2	60	40	100
T2006	0202420204	Cost Accounting		2	60	40	100
T2220	0202420205	Operations Research		2	60	40	100
T2573	0202420206	Organizational Behaviour		2	60	40	100
T2136	0202420207	Sales Force and Channel Management		2	60	40	100
T2513	0202420208	Marketing Research		2	60	40	100
T2817	0202420209	Advances in Agriculture		2	60	40	100



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Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2370	0202420210	Agri Commodity Markets		2	100	0	100
T2378	0202420211	Agri Import and Export Management		2	100	0	100
TM2042	0202420212	Agriculture Finance		2	100	0	100
F2001	0202420213	Introduction to Meta Skills		1	50	0	50
T4005	0202420214	Integrated Disaster Management *		0	0	0	Non Letter Grade
<b>Total</b>				<b>27</b>	<b>950</b>	<b>400</b>	<b>1350</b>
<b>Generic Elective Courses Group</b>							
T6013	0202420215	Basic German II		2	60	40	100
T6015	0202420216	Basic French II		2	60	40	100
T6017	0202420217	Basic Spanish II		2	60	40	100
T6675	0202420218	Basic Japanese II		2	60	40	100
<b>Total Required Credits</b>				<b>2</b>	<b>60</b>	<b>40</b>	<b>100</b>
<b>Semester : 3</b>							
<b>Generic Core Courses</b>							
T2905	0202420301	Internship		5	250	0	250
T3392	0202420302	ERP-Business Process Integration		2	60	40	100
T2193	0202420303	Project Management		2	60	40	100
T2828	0202420304	Six Sigma		2	100	0	100
TM2041	0202420305	Agriculture and Crop Insurance		2	60	40	100
T2255	0202420306	Advanced Strategic Management		2	100	0	100
T2369	0202420307	Agri Retail Management		2	60	40	100
T2372	0202420308	New Product Development in Agriculture		2	60	40	100
T2364	0202420309	Export Potential Analysis for Agri Products		2	100	0	100
T2227	0202420310	Business Analytics		2	60	40	100
T0100	0202420311	Research Publication *		0	0	0	Non Letter Grade
<b>Total</b>				<b>23</b>	<b>910</b>	<b>240</b>	<b>1150</b>
<b>Generic Elective Courses Group</b>							
T2371	0202420312	Agri Project Risk Management		2	60	40	100
T2118	0202420313	Consumer Behaviour		2	60	40	100
T2290	0202420314	Leadership and Capacity Building		2	60	40	100
T2649	0202420315	Management of International Operations		2	60	40	100



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**Annexure A**

Catalog Course Code	Course Code	Course Title	Specialization	Credit	Internal Marks	External Marks	Total Marks
T2031	0202420316	Retail Banking		2	60	40	100
T2130	0202420317	Brand Management		2	60	40	100
T2329	0202420318	Retail Distribution and Logistics		2	60	40	100
T2862	0202420319	Business Statistics with R		2	60	40	100
TM2043	0202420320	Management of Agricultural Collectives		2	60	40	100
<b>Total Required Credits</b>				<b>6</b>	<b>180</b>	<b>120</b>	<b>300</b>
<b>Semester : 4</b>							
<b>Generic Core Courses</b>							
T2703	0202420401	Dissertation		3	150	0	150
T2498	0202420402	Financial Statement Analysis		2	60	40	100
F0002	0202420403	Flexi-Credit Course		2	100	0	100
T2801	0202420404	Project		1	50	0	50
<b>Total</b>				<b>8</b>	<b>360</b>	<b>40</b>	<b>400</b>
<b>Generic Elective Courses Group</b>							
T2139	0202420405	Digital Marketing		2	60	40	100
T2360	0202420406	Processing and Value Chain in Agriculture		2	60	40	100
T2180	0202420407	Supply Chain Performance Measurement		2	60	40	100
<b>Total Required Credits</b>				<b>4</b>	<b>120</b>	<b>80</b>	<b>200</b>





**Symbiosis Institute of International Business, Pune**  
**Master of Business Administration (Agri Business)**  
**Programme Structure 2021-23**

Semester	Internal Credits	External Credits	Total Credits	Total Marks
Semester 1	6	24	30	1500
Semester 2	7	22	29	1450
Semester 3	11	18	29	1450
Semester 4	6	6	12	600
<b>Total</b>	<b>30</b>	<b>70</b>	<b>100</b>	<b>5000</b>