

Name of the workshop: Crisis into opportunity - student entrepreneurship

- Objective of the workshop:
- 1) To understand and develop the business environment and the required entrepreneurial skills.
 - 2) To motivate and strengthen the entrepreneurial quality amongst the students.
 - 3) To acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.
 - 4) To encourage the spirit of self-employment, generating employment and to understand the responsibility towards the society.

Name of the resource person: Mr Nagaraja Prakasam

Number of the participants : 128

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Objectives

- 1) To understand and develop the business environment and the required entrepreneurial skills.
- 2) To motivate and strengthen the entrepreneurial quality amongst the students.
- 3) To acquire necessary knowledge and skills required for organizing and carrying out entrepreneurial activities.
- 4) To encourage the spirit of self-employment, generating employment and to understand the responsibility towards the society.



Invitation for Webinar || Acumen & SIIB

8 messages

SIIB: Placements <placements@siib.ac.in> Mon, Sep 28, 2020 at 5:50 PM
To: Nagaraja Prakasam <Farmer@naga.farm>
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Nagaraja Sir,

Greetings from Symbiosis Institute of International Business!

It was a pleasure connecting with you over the phone.

Pre-placement activities are conducted as a grooming process so as to make the candidate ready to enter the corporate world.

We are glad to inform you that as a part of this process, a specialization wise workshop is planned for the **MBA-Agri Business batch of 2019-21 & 2020-22**. Through this exercise, we expect students to acquire the desired skill set and sharpen various aspects such as communication skills, subject knowledge, individual strengths & weaknesses, accountability, etc.

We are happy to invite you to SIIB for an online workshop for our **MBA-Agri Business** students and would request you to accept the invitation.

We suggest the following topics for the webinar:

- **Impact investing in Agriculture sector**
- **How to increase farmers incomes?**
- **Ignoring the billion!**

The dates available for the workshop are as under:

1. **3rd Oct 2020, Saturday**
2. **4th Oct 2020, Sunday**
3. **10th Oct 2020, Saturday**
4. **11th Oct 2020, Sunday**
5. **17th Oct 2020, Saturday**

Alternatively, you may let us know your availability, we will check internally if we can accommodate the same.

We are also open to any other topic based on your preference.

Requesting you to kindly confirm the date & topic for the workshop.

In the case of any queries, feel free to contact the undersigned.



Regards,

Falguni Mahadeokar, 9087021677

Arman Laskar, 7499549774

Corporate Relations and Placement Cell

Symbiosis Institute of International Business (SIIB)

A: Hinjewadi, Pune - 411057, Maharashtra P 020-22944457

W www.siib.ac.in E placements@siib.ac.in

Nagaraja Prakasam <farmer@naga.farm>

Tue, Sep 29, 2020 at 6:11 PM

To: "SIIB Placements" <placements@siib.ac.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

3rs 2nd half works

Thanks,

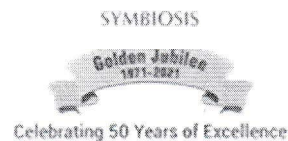
-Naga

09986200750

<http://naga.farm>

Forbes: How Nagaraja Prakasam is engineering social change!

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text!



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SIIB: Placements <placements@siib.ac.in>

Tue, Sep 29, 2020 at 6:44 PM

To: Nagaraja Prakasam <farmer@naga.farm>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Nagaraja Sir,

Greetings from Symbiosis Institute of International Business!



Thank you for your prompt response.

We confirm 3rd of October at 5 PM for the webinar

Kindly confirm the topic for the workshop

Looking forward to your response.

In the case of any queries, feel free to contact the undersigned

Regards,

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Arman Laskar, 7499549774

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Topic: "Crisis into opportunity - student entrepreneurship"

My profile at <https://naga.farm/about/>

Pl send me a calendar invite and block this time

Thanks.

-Naga

09986200750

<http://naga.farm>

Forbes: How Nagaraja Prakasam is engineering social change!

SIIB: Placements <placements@siib.ac.in>

Wed, Sep 30, 2020 at 3 02 PM

To: Nagaraja Prakasam <farmer@naga.farm>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Nagaraja Sir



Greetings of the day!

The guest lecture session scheduled for **Saturday, 3rd Oct'20 at 5 PM** can be accessed using the following link- [Join Microsoft Teams Meeting](#)

We request you to please provide a **recent photograph** of yourself which will be used for flyer.

We look forward to an insightful and interactive session with you

In case of any queries please feel free to contact the undersigned

Regards,

Falguni Mahadeokar, 9087021677

Arman Laskar, 7499549774

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Nagaraja Prakasam <farmer@naga.farm>
To "SIIB Placements" <placements@siib.ac.in>
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Wed, Sep 30, 2020 at 3:03 PM

Can you update the calendar with all the links

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[Quoted text]

SIIB: Placements <placements@siib.ac.in>
To Nagaraja Prakasam <farmer@naga.farm>
Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Wed, Sep 30, 2020 at 3:40 PM

Dear Nagaraja Sir,

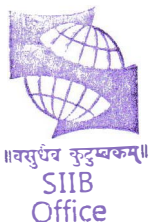
Greetings of the day!

We have updated the calendar with the MS Teams link.

We request you to please provide a **recent photograph** of yourself which will be used for a digital flyer.

We look forward to an insightful and interactive session with you

R



In case of any queries please feel free to contact the undersigned.

Regards,

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Arman Laskar, 7499549774

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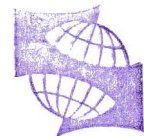
Thu, Oct 1, 2020 at 10 58 AM

To "SIIB Placements" <placements@siib.ac.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

You could pickup the profile and picture at

<http://naga.farm/about/>



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SIIB
Office

GUEST LECTURE REPORT

Guest Lecture Title: Crisis into Opportunity – Student Entrepreneurship

Date of Conduct: 3rd October, 2020

Duration: 1.5 hours

Speaker's Name & Designation: Mr Nagaraja Prakasam, Partner – Acumen; Advisor and Mentor-in-Residence, NSRCEL, IIMB

Batch: Batch 2019-21 and Batch 2020-22

No. of Students present: 120+

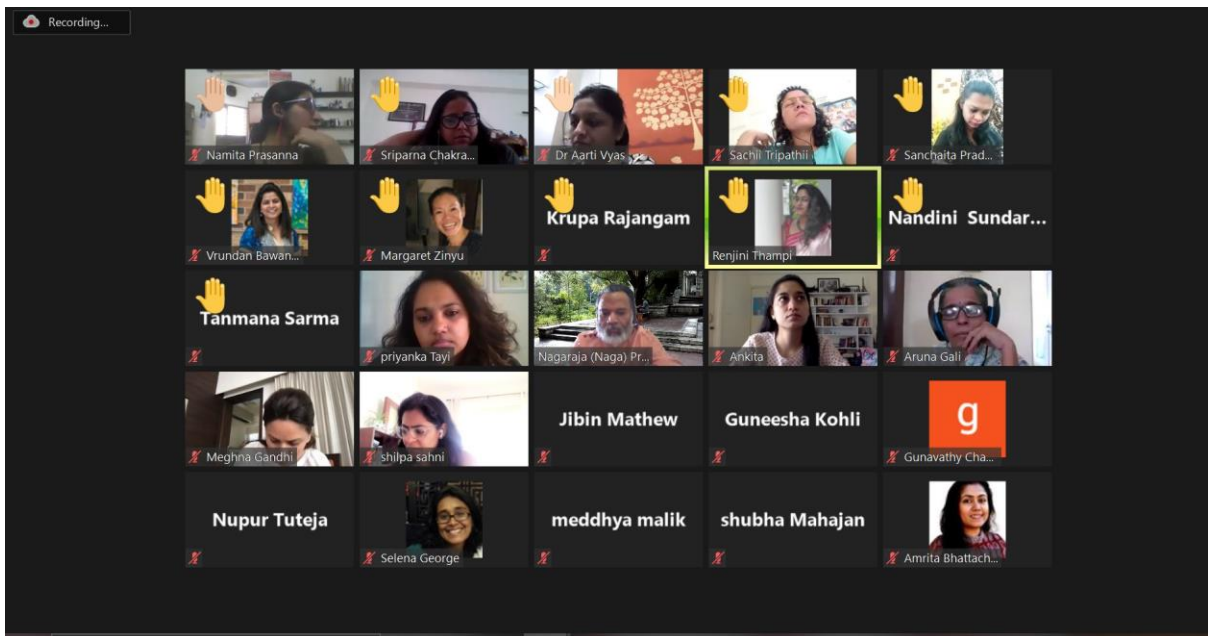
Short Synopsis of the Workshop:

On 3rd October, the students of MBA Agri Business Management 2019-21 batch and 2020-22 batch witnessed an enthralling guest lecture convened by Mr Nagaraja Prakasam, Partner – Acumen, Advisor and Mentor-in-Residence, NSRCEL, IIMB. In his speech, he talked about what entrepreneurship is and who an entrepreneur is.

With his unique idea of the way to look at nature, he made an analogy between these unique thoughts and the weird ideas a person has. This is the person whom he calls an Entrepreneur. He also emphasised on the execution of these ideas which is equally important. He asked us to bear the curiosity of a child and be sensitive to things that we see around. This is an opportunity to see and find the problems the society faces. This is how an entrepreneur is born. He gave examples of introduction of dual sim in India as a response to the Indian psyche. He wanted us to strike a balance between the strengths and weaknesses of India and build our own venture.

He even said how this COVID situation which is a big crisis is also an opportunity. Companies are coming up to cater to present basic needs like ventilators, PPE kits, tele-medicines, isolation beds. He also talked about social entrepreneurship, so that we recognize the real and existing problems. He wanted us to innovate and scale and the government will then be there to take it forward. Towards the end of the session, he talked about how technology has driven the farming sector which has made things easier. He also talked about how companies are venturing into acquiring other companies to grow during this crisis. He gave the example of how IIMB in collaboration with Wilmart has worked towards waste management. He also answered to some of the questions like how CSR initiatives have shaped the social entrepreneurship mind set among the youth, what are the challenges that an aspiring entrepreneur may face during his first venture, during the Q&A session with the students.

Overall Feedback: The session was very insightful and gave us a new outlook towards the society. It was a motivation for everyone to look for an opportunity in every crisis.



Guest Lecture Title: Crisis into Opportunity – Student Entrepreneurship
 Conduct on: 3rd October, 2020 by Mr Nagaraja Prakasam

(Handwritten signature)

Outcomes -

The Students advanced their entrepreneurial skills while utilizing design thinking and process tools to evaluate in real-world problems and projects.

The students also evaluated different set of customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order understand real-world projects.

