

Name of the workshop : Learning Marketing Skills: Future of Agri
Input Industry in India & Digital Agriculture

Objective : 1) To understand the skilling needs and domain
specific industry trends.
2) To make students imbibe the critical, soft and
domain specific skills
3) To build capacity for market relevant skills and
diverse market requirements.

Name of the resource person: Mr. Mahadev Suvarna

Number of the participants : 58



Webinar Invitation || DCM Shriram & SIIB

8 messages

SIIB: Placements <placements@siib.ac.in>

Wed, Sep 9, 2020 at 1:01 PM

To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>

Dear Vikas Sir,

Greetings from Symbiosis Institute of International Business!

This is with reference to our telephonic conversation.

We are happy to invite you to SIIB for a webinar for our **MBA - Agri Business** final year batch and would request you to accept the invitation. We would like you to cover ***Future of Agri Input Industry in India and Digital Agriculture*** for the batch so as to make them ready for the upcoming placement season.

We look forward to your presence and request you to acknowledge this invitation.

The dates available are as follows:

- **19th Sep 2020, Saturday**
- **20th Sep 2020, Sunday**
- **26th Sep 2020, Saturday**
- **27th Sep 2020, Sunday**

Alternatively, you may let us know your availability, we will check internally if we can accommodate the same.

We are also open to any other topic based on the speaker's preference.

Requesting you to kindly confirm the date & topic for the workshop.

In case of any queries and further requirements, feel free to contact the undersigned.

Regards,**Kavita Bisht, 8768221110****Corporate Relations and Placement Cell****Symbiosis Institute of International Business (SIIB)**

A: Hinjewadi, Pune - 411057, Maharashtra P:020-22944457

W: www.siib.ac.in E: placements@siib.ac.in

Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>

Thu, Sep 10, 2020 at 6:12 PM

To: "SIIB: Placements" <placements@siib.ac.in>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Mahadev Suvarna <mahadevsuvarna@dcmshriram.com>

Hi Kavita,

Thanks for inviting us for the webinar.

Mr. Mahadev Suvarna, VP- Specialty Plant Nutrition (marked copy in this mail) will be available on 27th Sep for the webinar.

He will share the topic for discussion later, you may plan accordingly.

Regards
Vikas Kumar
Human Resources
Shriram Farm Solutions
9319936444

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SIIB: Placements <placements@siib.ac.in>

Fri, Sep 11, 2020 at 9:08 AM

To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Cc: "Dr. Asmita Chitnis" <director@siib.ac.in>, Anuja Zanzad <officer@siib.ac.in>, Mahadev Suvarna <mahadevsuvarna@dcmshriram.com>

Dear Vikas Sir,

Thank you for confirming the date.

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The link for the Webinar will be shared with you shortly after finalizing the time of the Webinar.

We look forward to experiencing an informative and insightful session.

In case of any queries and further requirements, feel free to contact the undersigned.

Regards,

Kavita Bisht, 8768221110

Corporate Relations and Placement Cell

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Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>
To: "SIIB: Placements" <placements@siib.ac.in>

Thu, Sep 17, 2020 at 2:20 PM

Hi Kavita,

FYI pls.

Regards

----- Forwarded message -----

From: **Mahadev Suvarna** <mahadevsuvarna@dcmshriram.com>

Date: Thu, Sep 17, 2020, 14:14

Subject: Re: Webinar Invitation || DCM Shriram & SIIB

To: Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>

Cc: Alok Gupta <alokgupta@dcmshriram.com>

Dear Vikas,

We can have this at 11 am on the 27th. Please send the invite accordingly. Pl. check with them. 27th is falling on Sunday. I'm ok with this.

Regd,

Mahadev Suvarna

Vice President - Specialty Plant Nutrition

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Shriram Farm Solutions,

Unit of DCM Shriram Limited

On Thu, Sep 17, 2020 at 1:49 PM Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com> wrote:
Dear Sir,

Please suggest the time for scheduling this webinar.

Regards
Vikas Kumar
Human Resources
Shriram Farm Solutions
9319936444

On Wed, Sep 9, 2020 at 7:59 PM Mahadev Suvarna <mahadevsuvarna@dcmshriram.com> wrote:
Dear Vikas,

As of now I have already agreed for below two events:

23rd- One of the speakers in FAI WSF work shop

25th- Mudit arranged a guest session at IRMA. I'm yet to choose the topic.

We will keep this on 27th. I will look into the topic they suggested or I will come up with my own topic.
Pl. give me time till 15th to finalise the topic.

Regd,

Mahadev Suvarna

Vice President - Specialty Plant Nutrition

Shriram Farm Solutions,

Unit of DCM Shriram Limited

On Wed, Sep 9, 2020 at 2:34 PM Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com> wrote:
Dear Sir,

Symbiosis Institute of International Business has invited us for a guest lecture (through webinar) as per trail mail.

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As our SPN team is working on new molecules and technology, can we propose your name for this webinar.

We may choose our own topic as well.

Regards
Vikas Kumar
Human Resources
Shriram Farm Solutions
9319936444

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SIIB: Placements <placements@siib.ac.in>
To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Thu, Sep 17, 2020 at 2:43 PM

Dear Vikas Sir,

Thank you for confirming the time.
We will share the link for the Webinar with you shortly.

In case of any queries and further requirements, feel free to contact the undersigned.

Regards,

Kavita Bisht, 8768221110

Corporate Relations and Placement Cell

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SIIB: Placements <placements@siib.ac.in>
To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Thu, Sep 24, 2020 at 2:38 PM

Dear Vikas Sir,

Greetings of the day!

Please find below the link for the Webinar scheduled on 27th September, 2020.

[Join Microsoft Teams Meeting](#)
[Learn more about Teams](#) | [Meeting options](#)

In case of any queries and further requirements, feel free to contact the undersigned.

Regards,

Kavita Bisht, 8768221110

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Vikas Kumar (SFS) <vikaskumar3@dcmshriram.com>
To: "SIIB: Placements" <placements@siib.ac.in>

Thu, Sep 24, 2020 at 9:43 PM

Hi Kavita,

We will login 10 minutes before the start of the session.

Regards

Vikas

[Quoted text hidden]

SIIB: Placements <placements@siib.ac.in>
Draft To: "Vikas Kumar (SFS)" <vikaskumar3@dcmshriram.com>

Fri, Sep 25, 2020 at 11:44 AM

Dear Vikas Sir,

Requesting you to share the topic of the Webinar scheduled on 27th September.
Also, kindly share a

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Regards,

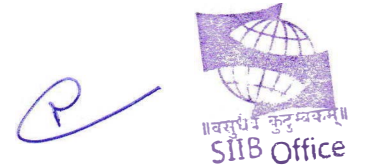
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GUEST LECTURE REPORT

Guest Lecture Title: Future of Agri Input Industry in India & Digital Agriculture

Date of Conduct: 27th September, 2020

Duration: 1.5 hours

Speaker's Name & Designation: Mr. Mahadev Suvarna, Vice President, Specialty Plant Nutrition, Shriram Farm Solutions, Unit of DCM Shriram Ltd.

Batch: Agri Business Batch 2019-21 and Agri Business Batch 2020-22

No. of Students Present: 120+

Short Synopsis of the Workshop:

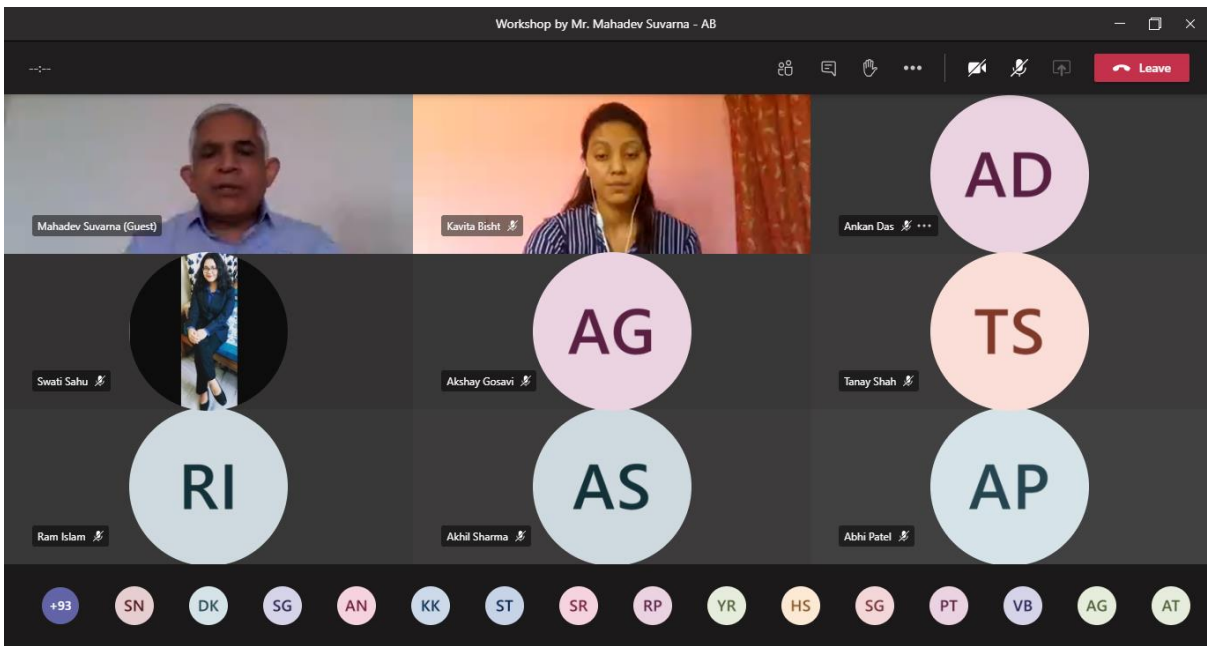
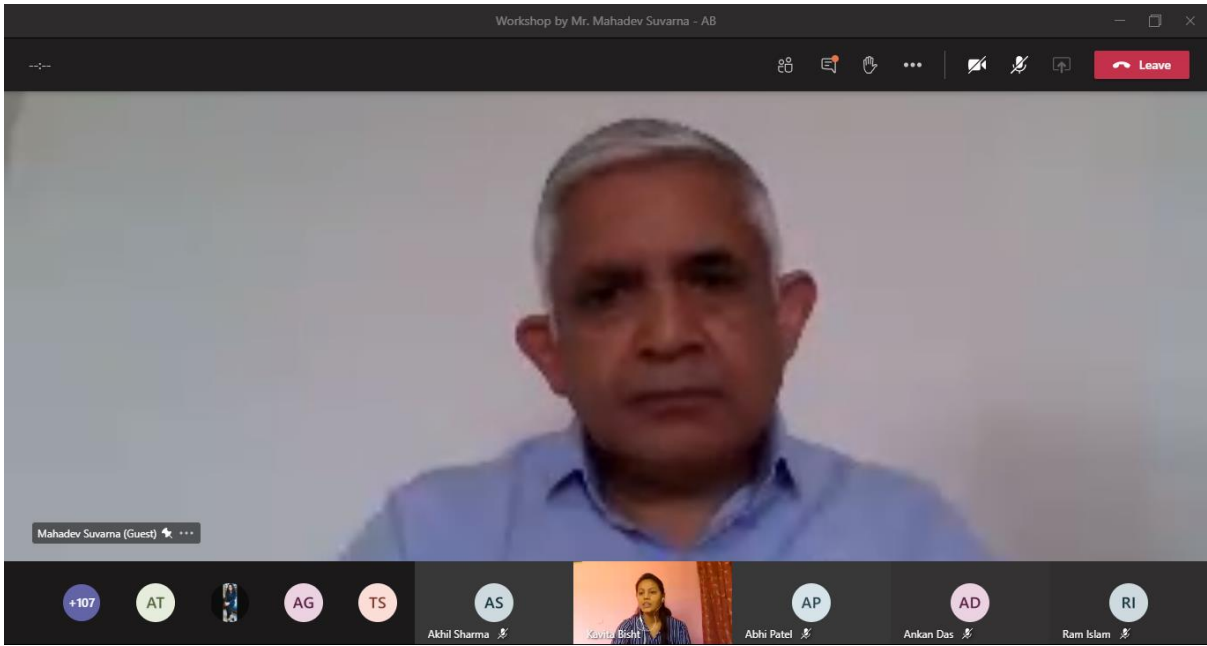
On 27th September, the students of MBA Agri Business Management 2019-21 batch and 2020-22 batch witnessed an enthralling guest lecture convened by Mr. Mahadev Suvarna, Vice President - Specialty Plant Nutrition. In his speech, he talked about Future of Agri Input Industry in India and Digital Agriculture in India.

He gave us a general view of the Agri-Input Industry and talked about its subsectors namely, seeds, crop care chemicals and Fertilizers. He discussed about the most important agri inputs, i.e., Seeds, Fertilizers, Pesticides, and Irrigation. He spoke about the global leaders in these sectors and the new entries in the past decade. He talked about the contribution of Indian companies and start-ups in these sectors. He also brought to us some facts on the new technology in this industry and the challenges that we need to overcome. He talked about precision farming, Smart farming and digital farming. He introduced India to be the drivers of Fertilizer market in the near future. With examples of different components of fertilizers, he told us about Nitrogen has been the major constituent and also its consumption pattern across the globe mostly in the form of Urea.

Towards the end of the session, he stated that the main focus will be sustainable agriculture, that there will be large investments in digital technologies, food processing and storage and infrastructure to attain this. He told us Agri Start-ups will bring with them a lot of opportunities and ways to overcome existing challenges. He finished by saying that the demand will keep growing given the fact that the population is growing fast and there is scarcity of food which will give us a lot of opportunities in the future.

Overall Feedback: The session was very insightful and gave us a learning opportunity about the Agri Input industry. It also gave a view of the new developments in the industry.





Future of Agri Input Industry in India & Digital Agriculture conducted on 27th September, 2020 by Mr. Mahadev Suvama

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Outcomes of the workshop -

The aim of the workshop was to empower students with right knowledge, aptitude and applied skills.

The students understood the new industry trends and skilling needs in the sector.

The interactive session with the instructor were instrumental in inculcating various skills of the domain.

