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Fwd: Research Methodology Workshop PPT

Megha Gadgil <meghag.acadcord@siib.ac.in>

Thu, Dec 5, 2019 at 1:07 PM

To: Batch 2018-20 <batch2018-20@siib.ac.in>

Cc: Academic coordinators <academic_coordinators@siib.ac.in>, Dydirector SIIB <dydirector@siib.ac.in>, Neha Yadav <neha.yadav@siib.ac.in>

Dear All,

PFA received study material for Dissertation - Research Methodology Workshop for your further reference

Thanks & Regards,

Megha Gadgil

Academic Coordinator

(Off. Mb : 8888158389 & 8378990832)

Symbiosis Institute of International Business (SIIB),

G. No. 174 / 1, [Rajiv Gandhi Infotech Park, Phase I](#),

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2 attachments



Research Methodology Workshop.pptx

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Activity Report of the workshop

- **Title of the workshops / seminars conducted:** Research Methodology
- **Date, Time and Venue:** 28.11.2019, SIIB, 2pm to 5pm
- **Venue:** SIIB Auditorium,
- **Resource Person(s):** Ms. Neha Yadav, Adjunct Faculty, SIIB.
- **Abstract/short note on the workshop/seminar:**

The workshop covered detailed aspects of research methodology including what is the purpose of research, various sampling techniques, the literature review techniques, various analysis techniques etc. The workshop was very useful in teaching the fundamentals of research for the students. The students thoroughly enjoyed the session and learnt various techniques of research.

- **Approximate number of attendees: 240**
 - The workshop was conducted for every student of SIIB and students from all specialization attended this.