POST-GRADUATE DIPLOMA IN FOREIGN TRADE

Symbiosis Institute of International Business
(Estd. Under section 3 of UGC act 1956, notification no, F-9-12/2001(A)-U-3 of Govt. of India)

Federation Of Indian Export Organisations
(Set up by Ministry of Commerce, Government of India)
Symbiosis Institute of International Business (SIIB) was established in 1992 as an autonomous Institute. Today, SIIB is a constituent of Symbiosis International University (SIU) and is one of the highly acclaimed business schools in the country. It has been recognized as a B-School that combines an excellent academic foundation with a strong leadership perspective. In an increasingly globalized world, SIIB is ahead of the curve. The pioneering work in commencing focused MBA programs in International Business (1992), Agri-business Management (2004), and Energy & Environment (2009) has been lauded by industry. This foresight has proved very valuable for organizations that seek global managers in diverse functional areas. SIIB therefore has a strong track record of excellent placements.

The diversity of programs, with the pivotal fulcrum of International Business has helped to create a unique synergy in the curriculum, besides bringing to the campus young and vibrant minds from different disciplines and fostering a healthy exchange of ideas.

Briefly, therefore, SIIB has a unique advantage to train young professionals to take on the challenges of global commerce in the domestic as well as in the international arena.

Federation of Indian Export Organisations

The Federation of Indian Export Organisations represents the Indian entrepreneurs spirit of enterprise in the global market. Known popularly as “FIEO,” this apex body of Indian export promotion organizations was set up jointly by the Ministry of Commerce, Government of India and private trade and industry in the year 1965. FIEO is thus a partner of the Government of India in promoting India’s exports.
SIIB and FIEO have established themselves for the excellence in their respective domain. SIIB has proved its metal and build on its expertise in crafting management courses in International Business and on the other hand, FIEO is known for its support system and expertise in the field of business involving Foreign Trade. This unique alliance between government, industry and academia would try to shape and bridge the gaps in the industry for sustenance of business.

The course focuses on a specialized training program to build and cater to the needs of the industry by blending academic and industrial inputs in the pedagogy. By combining the management and foreign trade expertise of the two organizations, the course intends to shape the human resource of the country for ‘Make in India’ campaign. It is intended to be a one year program and would have a semester pattern. The course would be conducted on weekends. The candidate would be experiencing various dimensions of international business scenario through industry visits, live projects, dissertation and industry expert’s interactions.

### PROGRAM STRUCTURE

#### Semester I
- Managerial Economics
- Business Statistics
- Marketing Management
- Supply Chain Management
- Foreign Trade Policy

#### Semester II
- Global Business Environment
- Export Import Management
- International Finance
- International Marketing
- International Business and Global Strategy

#### Practical
- Industrial Visit & Report Writing
- Project
- Industrial Visit & Report Writing
- Dissertation
IMPORTANT DATES
Registration opens ................................................................. 17th August 2016
Last date of Payment .............................................................. 1st October 2016
Course Commencement .......................................................... 1st October 2016

ELIGIBILITY
Graduate in any discipline from any statuory/recognized university.

HOW TO APPLY
◆ The candidate desirous of admission to the PGDFT program must apply by submitting the duly filled registration form to SIIB office either by post or online on or before 1st October 2016.
◆ Selected candidate will be informed through email for further payment of fees.
◆ For registration form kindly visit: www.siib.ac.in

FEES
Registration fees:
Online Mode ............................................................................... Rs. 255/-
Offline Mode ............................................................................... Rs. 250/-
Course Fees: .............................................................................. Rs. 100000/- + Service Tax
(Rs. 14000/- discount for more than one registration per organization)