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Jim Collins says “Greatness is not a function of circumstance. Greatness, it turns out, is largely a matter of conscious choice, and discipline”.

All those who choose to join Symbiosis Institute of International Business, do so out of a desire to be great. They wish to be associated with a culture that is truly cosmopolitan and global. Symbiosis Institute of International Business (SIIB) has innovative programs like Agri Business and Energy & Environment, a world class infrastructure on a sprawling new campus, with a large full-time faculty whose thrust is on research and on ideal teacher-student ratio. Several companies look at SIIB, as a quality institute for providing good candidates. I wish students all the best.

Dr. S B Mujumdar
The vision of SIIB is to create an environment which makes it the preferred destination for all who aspire to excel and its mission is to empower students to meet the challenges of a collaborative and competitive globalized environment. Internationalization is the integration of pedagogies, research cultures and importantly to understand different people, cultures and cultural perspectives. SIIB is one of the pioneers in advancing the University’s international reputation and increasing global awareness of the University and its uniqueness. The institute contributes to attracting international students, faculty and the creation of productive international partnerships in research, teaching and other areas. The programs offered at SIIB are the preferred choice for professionals and ambitious students hoping for an international mind set to complement their administrative and managerial skills.

MESSAGE FROM PRO CHANCELLOR, SIU & PRINCIPAL DIRECTOR SYMBIOSIS SOCIETY

Dr. Vidya Yeravdekar

MESSAGE FROM VICE CHANCELLOR, SIU

Dr. Rajani R Gupte
In the rapidly changing economic and business landscape, need for managers with global perspective and understanding International Business has become even more important for modern day organizations. We at SIIB always take pride in two things, first our International affiliations with various world-class universities. Second, a strong presence of our illustrious alumni working all across the globe in prestigious organizations. SIIB provides its students an environment that enables them to have a unique learning experience aiding in the development of strong conceptual and professional skills to conquer the business world outside.

We welcome you to connect with us to experience the same where students are eager to contribute to the growth of your renowned organization.

The year 1992 witnessed India opening up its doors to foreign investments and ushering in liberalization of the economy. Understanding the significance of this landmark event, Symbiosis Institute of International Business (SIIB) was setup to prepare managers and leaders for a growing India, in a growing world. With a pilot course of MBA in International Business (1992), the institute has continued the trend of keeping itself at par with the demands of the business world and this led to the introduction of MBA in Agri Business (2004) and MBA in Energy & Environment (2009). Learning at SIIB is imparted through guest lectures, industry and port visits, live projects, specialized workshops conducted by industry professionals in addition to classroom studies. Students of MBA in International Business can specialize in one of the following - Marketing, Finance,
Supply Chain Management and Human Resource, depending on their aptitude and career choice. All specializations focus on domestic as well as international management practices. The students of all these courses participate in an 8-week long summer project at a company in a sector of their choice to bridge the gap between learning and application. In addition to this, SIIB has a number of student exchange programs that aim at providing the students with an opportunity to gain a global perspective, under the lens of the management. For instance, Student exchange program with the Hochschule Bremen University of Applied Sciences, Germany, Semester exchange program with Berlin School of Economics and Law (BSEL), etc.

**PRE-EMINENCES**

- Ranked 25th Best B school in India and 10th Best Private B school
- UN for sustainability Awarded as the Best College in India for all India program
- NAAC Re-Accredited SIU with A Grade (3.58 out of 5)

**AWARDS & RECOGNITION**

--- NATIONAL WINNERS ---

- **Sangamithra Rajendran**
  Best Student In Management Dewang Mehta Business School Awards 2019 First Prize

- **Arman Laskar, Sanket Mene**
  Pitchers- Business Plan Competition, Krishi Manthan 2019 - IIM Ahmedabad First Prize

- **Joel Noronha, Hrishikesh Shinde, Ganesh M.**
  IDEA Chaupal 2019 - Business Plan Competition - IRMA First Prize

- **Santosh Kumar, Nallamilli Venkatesh**
  Business Plan Competition- Advitiya 2019, ICAR-NAARM, Hyderabad - First Prize

- **Dipranjan Nandy, Geetika Doomra**
  Chrysalis 2019- Marketing Plan Competition- Goa Institute of Management First Prize

- **Shubham Agrawal, Deepali Singh**
  Vivechan 2019- Case Study Competition- NIAM, Jaipur First Prize

- **Ajinkya Patwardhan, Aju Thomas**
  Nityaksh 2019- SPORTify: A Sports Management Competition, NMIMS Bangalore - First Prize

--- NATIONAL FINALISTS & RUNNER UPS ---

- **Ajinkya Patwardhan**
  Ashwamedha 2019 Multi-disciplinary Leadership Competition IIM, Indore

- **Ankita Zararia**
  Model UN- The Red Brick Summit 2019- IIM, Ahmedabad

- **Arman Laskar, Aman Kumar, Govind Bariya**
  Aadhyyam 2020- FPO Business Plan Competition- IRMA
Semester Exchange Program with Dauphine University, Paris

Paris-Dauphine is the French selective university in Organization sciences, including Management, Economics, Law, Political Sciences, Mathematics and Computer Sciences. It offers multidisciplinary programs in French and English from Bachelor to PhD with small-group and teamwork pedagogy, trained by highly qualified researchers and professionals. Located in the heart of Paris, Paris Dauphine offers a vibrant student life with all sports, library and events facilities. Under this program, the selected students spend one full semester in Dauphine University Paris France. The study involves a mixture of knowledge-based learning through classroom sessions and skills-based learning through projects and group assignments.

Berlin School of Economics and Law [BSEL]

With approximately 10,000 students, the Berlin School of Economics and Law (BSEL) is one of the largest institutions of higher education in Germany’s capital city. The BSEL is distinguished by a clear focus on providing academic education strongly linked to real world skills, an intensive and diverse programme of research, high quality standards and a strong international approach. The University’s portfolio of programmes covers private and public sector business and economics, administration, law, security management and engineering. In the year 2011, SIIB started a credit exchange program with BSEL, Germany with an objective to add the dimension of Consulting in the international context to the existing MBA program in International business. Under this program, the selected students study their 1st year at BSEL, Germany and the 2nd year at SIIB, India and get two prestigious Masters’ degrees in two years- MBA – International Business from SIIB, India and MA – International Business & Consulting [International Strategic Management] from BSEL, Germany.

Flensburg University of Applied Sciences

The Flensburg University of Applied Sciences is one of Germany’s leading universities offering a wide range of Bachelors’ and Masters’ level programs. Currently, there are about 4,200 students enrolled in degree programmes mainly focussed on engineering and economics. Its rich experience of more than 20 years in international relations and exchange programmes benefits students and gives them an opportunity to broaden their horizons and improve their foreign language skills during their studies.

Hochschule Bremen, University of Applied Sciences

In the year 2014, SIIB started a semester exchange program with Flensburg University of Applied Sciences, Germany. Under this program, the selected students spend one full semester in Flensburg University, Germany. The one-month summer school at Hochschule Bremen, University of Applied Sciences, Germany is an annual program. This Summer School is a structured academic activity. In addition to the lectures and intensive course work, students are taken on a guided historical and cultural tour of the town centre and cathedral. Visits to industries like Ospig Textil Logistik GmbH, Volkswagen Autostadt, Beck’s Brewery, Mercedes Benz plant, Eurogate Container Terminal, Airbus, Daimler Chrysler and Bremen Cotton Exchange are complemented with visits to the Bremen Industrial Harbour and the World Trade Centre. Being an International Business Institute, this program is extremely beneficial to the students, as they get a chance to have a first-hand experience of global trade practices during their visit.

LISBON School of economics and management - Portugal

ISEG was the first school of economics and management to be founded in Portugal. The school is part of the University of Lisbon, the largest of the Portuguese universities. Well-recognised nationally, ISEG is likewise establishing itself as a respected international name. ISEG and Symbiosis International (Deemed University) share common interests and objectives in academic and cultural fields; Considering that both Schools are institutions that, by their nature, missions and objectives, are called so establish channels of communication, which permit the Exchange of scientific and cultural knowledge; In the year 2016, SIIB started a semester exchange program with ISEG Lisbon School of Economics & Management, Portugal. Under this program, the selected students spend one full semester in SIIB, Pune. The study involves a mixture of knowledge-based learning through classroom sessions and skills-based learning through projects and group assignments.

The University of British Columbia, Vancouver, Canada

The University of British Columbia (UBC) is a global centre for teaching, learning and research, consistently ranked among the top 20 public universities in the world and recently recognized as North America’s most international university. Since 1915, our motto, Tuum Est (It is Yours), has been a declaration of our commitment to attracting and supporting those who have the drive to shape a better world. As a result, UBC students, faculty and staff continue to embrace innovation and challenge the status quo, placing us at the forefront of discovery, learning and engagement. UBC encourages bold thinking, curiosity and initiative, so you can realize your greatest potential. The Vancouver Summer Program (VSP) is a four-week program offered by various faculties at the University of British Columbia, Canada for international students.
Leeds Beckett University, UK

Leeds Beckett University (LBU), is a public university in Leeds, West Yorkshire, UK with it has campuses in the Leeds city center and Headingley. The Times Higher Education (THE) 2018 World University Rankings features 1,000 institutions from 77 different countries, with Leeds Beckett being ranked in the 601-800 band and placing joint 67th of the 93 UK universities assessed.

The University has many faculties such as Arts, Technology & engineering, Business, Clinical & Applied Sciences, Cultural Studies & Humanities, Education, Events Tourism & Hospitality Management, Health & Community Studies, Law, Department of Languages, and Social Science & Sport.

SIU and LBU have had a long-standing relationship of over a decade and has been collaborating in many aspects including student and faculty exchanges, research, joint research proposals and has recently received the UKIERI grant for conducting a joint program for the LBU students.

Selected students would spend semester II approximately form March to July in Leeds Beckett University, UK.

RUDN University, Russia

The Peoples’ Friendship University of Russia also known as RUDN University is an educational and research institution located in Moscow. It was established in 1960 to provide higher education and has been know as a multinational and multi-profiled university.

Academic and residential buildings are spread in an area of 50 hectares close to the forest plantation zone and include stadiums, gyms, arenas, tennis courts and a ski center creating favorable conditions for sport activities all year round. With a student strength of 22500, it is the first university in Russia to get 5 QS stars. It has a QS Global ranking of 392 in 2020.

RUDN leads among Russian universities in the number of English-taught master’s programs and has covers all subjects including humanities, social sciences, management, natural sciences, economics, and even foreign languages.

Selected students would spend one semester approximately form March to July in RUDN University, Russia. The study involves a mixture of knowledge-based learning through classroom sessions and skills-based learning through projects and group assignments.

Leibniz University Hannover, Germany

Leibniz University of Hannover has more than 30,000 students studying in 9 faculties including the natural sciences and engineering, the humanities and social sciences as well in law and economics. Leibniz University Hannover is ranked 401 in world university rankings by Times Higher Education and 651 Ranking in QS World University Rankings 2020.

The University offers many post graduate programs in subjects like engineering, economics, management, natural sciences, humanities. They also offer niche courses related to the International horticulture like International agriculture policy, development theory and policy, econometrics. Most lectures and seminars are offered by reputed professors in these fields.

The institute maintains active research relationships with several international organizations especially in food production, agriculture and natural resources. Contacts to universities in developing countries as well as in the USA and Europe underline the institute’s international orientation. SIU and Leibniz have had an active collaboration for more than a decade and are active partners for many activities including semester exchanges, summer schools and research.

Selected students would spend semester II approximately form April to mid of July in Leibniz University, Hannover, Germany.

Munich University of Applied Sciences (MUAS), Germany

Munich University of Applied Sciences is the second largest university of applied sciences in Germany. They have a student strength of 18,486 students and have an option to choose from 84 UG and PG programs in 14 departments.

MUAS ranks among the top 250 Universities in the European Teaching ranking as per the Times Higher education rankings. It offers arrange of courses in MINT subjects (mathematics, computer science, natural sciences and engineering), business, the social sciences and public health as well as in architecture and design.

MUAS collaborates with more than 200 partner universities in Europe, North and South America and Asia. International students make up 13% of the student body offering options like student exchanges, summer schools in niche courses.

The summer school is a two-week-program approximate in the month of July intended for students who want to experience Supply Chain and Operational Management not only in theory but also in practice at world class companies.
CORPORATE INTERACTIONS

Mr. Arun Firodia, Chairman, Kinetic Group
Mr. Vinod Sahay, CEO, Mahindra Trucks & Buses Division.
Brig. VVR Vijay, COO, OMS, Suzlon
Mr. Vineet Kapoor, Managing Director, DIEHL Metal India Ltd.
Dr. Prince Augustine, EVP, Group Human Capital and Leadership Development, Mahindra & Mahendra
Mr. Harshant Gaikwad, Chairman & Managing Director, BVC India Ltd.
Mr. Anirban Sarkar, CEO, Deccan Water Treatment
Mr. Vikas Gupta, Managing Director, Talent, Deloitte
Mr. Desh Ratna, President, Cadila Agro
Mr. Rajat Malhotra, COO, IFM West Asia, JLL
Mr. Adithya Bhat, Partner, KPMG
Mr. Aamriya Guha, Associate Director-Supply Chain, Flipkart
Mr. Mukesh Kumar, Senior VP, Wells Fargo
Mr. Gautam Prasad, Managing Director, Audatex Solutions
Mr. Subbarao Appemane, Senior VP, Mahyco
Mr. Vijaykumar Chole, VP, BVC
Mr. Devendra Gupta, Director, ECOZEN Solutions
Mr. Parag Deshpande, VP, American Express
Mr. Dhaval Thakki, Business Development Director, Cartesian Consulting
Mr. Mohan Simham, Head - Consumer IoT, Vodafone
Mr. Soham Wagh, Senior Marketing Manager, GSK
Mr. VR Rajesh, Senior VP & Managing Partner, Ogilvy and Mather
Mr. Arvind Bodhankar, Jt. Executive & Chief Sustainability Officer, Ultra Tech Cement
Mr. Bala Aiyaswamy, VP, Head - Talent Management, Reliance Industries Limited
Ms. Anu Sethi, DGM - HR, FEV
Mr. Shalin Kadikar, Head - Learning and Development, Audi (Volkswagen)
Mr. Anupam Satpathy, Marketing Head, Mahindra Group
Mr. Bakul Joshi, Brand Protection Leader, FMC Corporation
Jitendra Singhal, CM, Godrej Agrovet Ltd.
Mr. Sahil Verma, Head - Demand Planning, Dabur India
Mr. Vinay Kumar Srivastava, Head - Procurement, Blue Dart Express Limited
Mr. Amol Paddhye, Head - Market Risk, HDFC Bank
Mr. R. Somasundaram, Head-Strategic Initiatives, Mytrah Energy
Ms. Swati Suman, Founder, PETTSI
Mr. Sharad Kalghatgi, India HSE, and Sustainability Lead, Mondelez International
Mr. Sachin Bendre, HR Generalist Manager, Jaguar Land Rover India Ltd.
Mr. Praveen Malur, Project Manager, HSBC
Mr. Amit Bhargava, Director - Operation, Birlasoft
Mr. Arun Bhanumurthy, EVP-Sales & Operation, Deepak Fertilizers & Petrochemicals Ltd.
Mr. Dipjay Sanchania, Head of Carbon, Sustainability and Power Markets, CLP Wind Farms (India) Pvt Ltd.
Mr. Anand Pawar, Executive Director, SAMYAK, an NGO based in Pune, member of the South Asian Network to Address Masculinities (SANAM), and one of the Asia Board Members of the Women’s Peace Makers (WPP)
Mr. K Vaitheeswaran, Ex-Advisor, Deloitte and Diageo
Dr. Sudhir Kumar Goel, Ex-ACS, Maharashtra

EMINENT SPEAKERS

Mr. Folker Mittag
Member, Caux Initiatives for Business (CIB)
Mr. Arun Firodia, Chairman, Kinetic Group
Mr. S. Ramachandra
CEO, AMCO Batteries Ltd.
Mr. Vikas Gupta, Managing Director - Talent, Deloitte
Dr. Jayashree Watal
Counsellor, Intellectual Property Division, WTO
Mr. Navin Chandani, CEO, CRIF India
Mr. Arun Thukral
MD & CEO, Axis Securities
Mr. Conrad Latham, General Manager, Atlas Copco
Mr. Arun Firodia, Chairman, Kinetic Group
Business simulations allow students to apply newly acquired theoretical knowledge in a simulated business world. Students can gain hands-on managerial experience by running their own businesses in a safe game-like environment.

SPSS (Statistical Package for the Social Sciences) is a data management and statistical analysis tool which has a very versatile data processing capability. Because of its popularity within both academic and business circles, it has been an integral part of SIIB’s course curriculum since a very long time. Use of SPSS in subjects like Market research and operations research allows many different types of analysis, data transformations and forms of output.

Six Sigma is a rigorous, focused and highly effective implementation of proven quality principles and techniques. It focuses on defect prevention, cycle time reduction, and cost savings. Six Sigma helps students focus on improving quality (and therefore reducing waste) and thereby helping Six Sigma organizations produce products and services better, faster Green Belt and cheaper. At SIIB, courses like Quality Management and Six Sigma incorporated and every student is certified in Six Sigma offered by KPMG.

SAP ERP is an enterprise resource planning software which incorporates key business functions of an organization. SIIB provides adequate knowledge and training to students on SAP to reap benefits from modules like FI/CO (Financial Accounting and Controlling), MM (Material Management) and SD (Sales and Distribution). SIIB is a member school of SAP-UAP (University Alliance Programme).
EMINENT ALUMNI

Executive Director, Finance & CFO, Trent Ltd.
Venkatesalu P

CEO, Mahindra Rise, Mahindra Trucks & Buses Division and Mahindra Construction Equipment Division
Vinod Sahay

Founder, Chairman & Managing Director, BITS Pvt. Ltd.
Sandeep Nulkar

Managing Director, Arcelor Mittal
Akshaya Gujral

Country General Manager, Carestream
Nikhel Goel

Co-Founder, The Advisory Consortium
Susshruth Apshankar

Chief Executive Officer, CRIF India
Navin Nandani

Co-Founder & CEO, HolidayMe
Geet Bhalla

Managing Director, Carestream
Nikhel Goel

KPMG, Partner
Abhijeet Ranade

Vice President Product Integrations & Partnerships, IDfy
Parag Deshpande

Managing Director, Novo Nordisk
Vikrant Shrotriya

Managing Director, Mindhunter Games Technologies Pvt. Ltd.
Dushyant Saraswat

Co-Founder, The Advisory Consortium
Susshruth Apshankar

Vice President, Olam International Ltd
Noel Ferrao

Head- Strategy, TCS
Uddhav Nikam

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Vikrant Shrotriya

Managing Director, Mindhunter Games Technologies Pvt. Ltd.
Dushyant Saraswat

General Manager, Amco Batteries
Rohit Chitnavis

Chief of Staff, Citi
Sonia Bout

Senior Vice President, Bank of America
Sudeshna Banerjee

Managing Director, Biotechnology Innovation Organization
Gautami Dalal

CEO, Mahindra Rise, Mahindra Trucks & Buses Division and Mahindra Construction Equipment Division
Vinod Sahay

Managing Director, Arcelor Mittal
Akshaya Gujral

Country General Manager, Carestream
Nikhel Goel

Co-Founder, HolidayMe
Geet Bhalla

Managing Director, Carestream
Nikhel Goel

KPMG, Partner
Abhijeet Ranade

Chief Executive Officer, CRIF India
Navin Nandani

Managing Director, Carestream
Nikhel Goel

Executive Director, Sajnani Test Plant Pvt. Ltd.
Rujuta Jagtap

Managing Director, Amco Batteries
Rohit Chitnavis

Chief of Staff, Citi
Sonia Bout

Senior Vice President, Bank of America
Sudeshna Banerjee

Managing Director, Biotechnology Innovation Organization
Gautami Dalal
The diversity of programs with the pivotal fulcrum on International Business has helped in creating a unique synergy in the curriculum offered at SIIB. Besides bringing to the campus young and vibrant minds from diverse disciplines, SIIB also fosters healthy exchange of ideas. Thus, SIIB has a unique advantage in training young professionals to take on the challenges of global commerce in the domestic as well as the international arena. With a healthy mix of Certification courses like Six Sigma, ISO 5000, ISO 14001 as well as domain specific simulation training programs like Marketplace live, the students are well-equipped to face the challenges of the corporate world.

**INTERNATIONAL BUSINESS**

SIIB’s flagship program is MBA in International Business, started as an initiative under the Symbiosis umbrella. SIIB was amongst the first institutes in the country to introduce an MBA in International Business. This is an intensive, two year residential, postgraduate degree program specifically designed for a rewarding career in global business management. This program prepares the students for domestic as well as global business markets.

**AGRI BUSINESS**

MBA in Agri Business began with intent to cater to the needs of one and all involved in agriculture by providing them with a much-needed platform. The program focuses on areas such as Agri-input Marketing, Commodity Trading, Agricultural Supply Chain Management, Procurement Management, Micro Finance and Agricultural Finance etc. The curriculum of Agri Business tries to develop the potential of entrepreneurship in students to explore the opportunity in this domain.

**ENERGY & ENVIRONMENT**

MBA in Energy & Environment program is a specialized program that is designed to impart both managerial skills and technical expertise in the field of Energy & Environment. Understanding the current needs of industry, this course is structured in close alignment with experienced individuals from industry so as to impart courses that will prepare students to be ready for careers in the world of technology and sustainable development.
### MBA-International Business:

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<thead>
<tr>
<th>Semester 1</th>
<th>Financial Management</th>
<th>Retail Marketing</th>
<th>Marketing Innovation</th>
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<tr>
<td>Core Course:</td>
<td>Security Analysis and Portfolio Management</td>
<td>Digital Marketing</td>
<td>Technology in Supply Chain</td>
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<tr>
<td>Essentials of Marketing Management</td>
<td>Customer Relationship Management</td>
<td>Marketing of Financial Services</td>
<td>Scheduling</td>
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<td>Business Statistics</td>
<td>Advanced Supply Chain Management</td>
<td>Business Strategy</td>
<td>Human Resource:</td>
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<td>Corporate Governance and Ethics</td>
<td>Materials Management</td>
<td>Marketing of Financial Services</td>
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<td>Global Business Environment</td>
<td>Talent Acquisition</td>
<td>Talent Management</td>
<td>Mergers and Acquisitions</td>
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<td>Basics of Financial Management</td>
<td>Elective Course:</td>
<td>Specialization Elective Course:</td>
<td>Leadership and Capacity Building</td>
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<td>Supply Chain Management</td>
<td>International Marketing</td>
<td>Marketing:</td>
<td>HRD Audit and Scorecard</td>
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<td>Export Import Management</td>
<td>Finance:</td>
<td>Marketing:</td>
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<td>Advanced Data Driven Decision Making</td>
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<td>Supply Chain Management:</td>
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<td>Economics for Managers</td>
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<td>Warehouse Management</td>
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<td>Well for Life</td>
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<td>Supply Chain Risk &amp; Reliability Management</td>
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<td>Elective Course:</td>
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<td>Basic German I</td>
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| Semester 2 | Financial Statement Analysis | Customer Relationship Management | \( \text{Business Analytics} \) |
| Core Course: | Security Analysis and Portfolio Management | Digital Marketing | \( \text{Technology in HR} \) |
| Cost Accounting | Customer Relationship Management | Marketing of Financial Services | \( \text{Sustainable marketing} \) |
| Financial Management | Advanced Supply Chain Management | Business Strategy | \( \text{Marketing in Emerging Economies} \) |
| Trade Finance & Forex Management | Materials Management | Marketing of Financial Services | \( \text{Marketing Innovation} \) |
| Sales Force and Channel Management | Human Resource: | Performance Management System | \( \text{Operations Planning and Scheduling} \) |
| Project Management | Talent Acquisition | Talent Management | \( \text{Human Resource:} \) |
| Operations Research | Employment Related Laws | Financial Statement Analysis | \( \text{International Commercial Law} \) |
| Global Strategic Management | Elective Course: | Specialization Elective Course: | \( \text{Organizational Theory, Design and Structure} \) |
| Organisational Behaviour | International Marketing | Marketing: | \( \text{Mergers and Acquisitions} \) |
| Marketing Research | Finance: | Supply Chain Management: | \( \text{Social Media in Human Resource Management} \) |
| ERP-Business Process Integration | | Warehouse Management | \( \text{Leadership and Capacity Building} \) |
| Specialization Core Course: Marketing: | | Supply Chain Risk & Reliability Management | \( \text{HRD Audit and Scorecard} \) |
| Integrated Marketing | | | |
| Communication | | | |
| Services Marketing | | | |
| Financial Risk Management | | | |

| Semester 3 | Financial Statement Analysis | Customer Relationship Management | \( \text{Business Analytics} \) |
| Core Course: | Security Analysis and Portfolio Management | Digital Marketing | \( \text{Technology in HR} \) |
| Cost Accounting | Customer Relationship Management | Marketing of Financial Services | \( \text{Sustainable marketing} \) |
| Financial Management | Advanced Supply Chain Management | Business Strategy | \( \text{Marketing in Emerging Economies} \) |
| Trade Finance & Forex Management | Materials Management | Marketing of Financial Services | \( \text{Marketing Innovation} \) |
| Sales Force and Channel Management | Human Resource: | Performance Management System | \( \text{Operations Planning and Scheduling} \) |
| Project Management | Talent Acquisition | Talent Management | \( \text{Human Resource:} \) |
| Operations Research | Employment Related Laws | Financial Statement Analysis | \( \text{International Commercial Law} \) |
| Global Strategic Management | Elective Course: | Specialization Elective Course: | \( \text{Organizational Theory, Design and Structure} \) |
| Organisational Behaviour | International Marketing | Marketing: | \( \text{Mergers and Acquisitions} \) |
| Marketing Research | Finance: | Supply Chain Management: | \( \text{Supply Chain Risk & Reliability Management} \) |
| | | Warehouse Management | |
### MBA-Energy & Environment:

**Semester 1:**

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<tr>
<th>Core Course:</th>
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<tbody>
<tr>
<td>Business Statistics</td>
<td>Advanced Energy Management</td>
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<td>Managerial Economics</td>
<td>Oil &amp; Gas Economies</td>
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<td>Advanced Data Driven Decision Making</td>
<td>Internship</td>
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<td>Business Communication</td>
<td>Six Sigma</td>
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<td>Essentials of Marketing Management</td>
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<td>Financial Accounting</td>
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<td>Human Resource Management</td>
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<td>Non-Renewable Energy Sources</td>
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<td>Renewable Energy Sources</td>
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<td>Climate Change, Carbon Markets and Financing</td>
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<td>Environmental Impact Assessment</td>
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<td>Governance and Corporate Sustainability</td>
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<tr>
<td>Basic German I</td>
<td></td>
</tr>
</tbody>
</table>

**Semester 2:**

<table>
<thead>
<tr>
<th>Core Course:</th>
<th>Elective Courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Audits &amp; Energy Management</td>
<td>Contracting in the Energy Sector</td>
</tr>
<tr>
<td></td>
<td>Public Private Partnerships</td>
</tr>
<tr>
<td></td>
<td>Oil &amp; Gas Processing and Distribution</td>
</tr>
<tr>
<td></td>
<td>Renewable Energy Project</td>
</tr>
<tr>
<td></td>
<td>Development and Finance</td>
</tr>
<tr>
<td></td>
<td>Sustainable Supply Chain</td>
</tr>
<tr>
<td></td>
<td>Project Management</td>
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<tr>
<td></td>
<td>Business Statistics with R</td>
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</tbody>
</table>

**Semester 3:**

<table>
<thead>
<tr>
<th>Core Course:</th>
<th>Elective Courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Analytics</td>
<td></td>
</tr>
<tr>
<td>Advanced Strategic Management</td>
<td></td>
</tr>
<tr>
<td>Safety and Quality Management</td>
<td></td>
</tr>
<tr>
<td>ERP-Business Process Integration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Environment Modelling and GIS</td>
</tr>
<tr>
<td></td>
<td>Sustainable Marketing</td>
</tr>
</tbody>
</table>

**Semester 4:**

<table>
<thead>
<tr>
<th>Core Course:</th>
<th>Elective Courses:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dissertation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Electricity Regulatory Issues and Mechanisms</td>
</tr>
<tr>
<td></td>
<td>Industrial Ecology and Waste Management</td>
</tr>
<tr>
<td></td>
<td>Business and Social Impact Management</td>
</tr>
</tbody>
</table>

**Elective Courses:**

| Basic French I                             |                                                      |
| Basic Japanese I                           |                                                      |
| Basic Spanish I                            |                                                      |
| Basic German I                             |                                                      |
| Energy Analytics                           |                                                      |
| Advanced Strategic Management              |                                                      |
| Safety and Quality Management              |                                                      |
| ERP-Business Process Integration           |                                                      |
| Environment Modelling and GIS              |                                                      |
| Sustainable Marketing                      |                                                      |
Considered amongst the league of top B - schools of the country, SIIB’s flagship program is MBA in International Business. It is an intensive two - years residential post-graduate degree program specifically designed for a rewarding career in global business management. MBA in Marketing has become one of the most desired degrees by both students and employees in recent years. With the shift to digital and online marketing, most businesses have their own in-house marketing teams that specialize in bringing traffic and customers to the company. Finance is an integral part of SIIB management course offering fundamental education. In finance related aspects and courses like Quantitative Techniques, Investment Banking, Retail and Commercial Banking, M&A, Corporate Finance, International Financial Management and other related areas. Supply Chain Management module is designed to understand the levels involved in bringing a manufactured product to the right channel with concepts such as purchasing management and inventory management being covered in depth, students are fully equipped to tackle the complexities of supply and demand chain. HR remains a rewarding yet occasionally thankless career. MBA in HRM aims to provide you with thorough grounding in HR management via integrating the main functional areas through the application of HRM strategies. SIIB offers an elective system wherein a student can opt for major courses in any one functional area of specialization (Marketing, Finance, Supply Chain Management and Human Resource Management).

**TOP RECRUITERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deloitte</td>
<td>IT/ITES</td>
</tr>
<tr>
<td>EY</td>
<td>Marico</td>
</tr>
<tr>
<td>Asian Paints</td>
<td>Accenture</td>
</tr>
<tr>
<td>KPMG Global Services</td>
<td>Bisleri International</td>
</tr>
<tr>
<td>Danfoss</td>
<td>CRISIL</td>
</tr>
<tr>
<td>HDFC Bank</td>
<td>Future Generali Group</td>
</tr>
<tr>
<td>Infosys</td>
<td>HCL Technologies</td>
</tr>
<tr>
<td>Nielsen India</td>
<td>KPMG India</td>
</tr>
<tr>
<td>Make My Trip</td>
<td>Wipro</td>
</tr>
<tr>
<td>Karix</td>
<td>Kotak Mahindra Bank</td>
</tr>
<tr>
<td>Chaitanya Microfinance</td>
<td>HDFC Life</td>
</tr>
<tr>
<td>Axis Bank</td>
<td>Euromonitor International</td>
</tr>
<tr>
<td>Exponentia Datalabs</td>
<td>Federal Bank</td>
</tr>
<tr>
<td>L&amp;T Financial Services</td>
<td>DTDC</td>
</tr>
<tr>
<td>Tolaram Group</td>
<td>Schneider Electric</td>
</tr>
</tbody>
</table>

**SECTOR WISE DISTRIBUTION**

- BFSI: 45
- IT/ITES: 27
- FMCG: 07
- Automobile: 01
- Consulting: 24
- eCommerce: 03
- Manufacturing: 03
- Research: 02
- Logistics: 11
- Analytics: 24
- Other: 01

**SPECIALIZATION DISTRIBUTION**

- Marketing: 55
- Finance: 37
- Supply Chain Management: 23
- Human Resource: 11

**GRADUATION PROFILE**

- B.Com: 13%
- B.E./B.Tech: 75%
- Other: 6%
- MBA: 6%

**WORK EXPERIENCE PROFILE**

- Fresher: 36%
- 0-1 Year: 2%
- 1-2 Years: 26%
- 2-3 Years: 22%
- 3+ Years: 14%
The Marketing specialization at SIIB is keenly devoted to enhancing knowledge and skills of the marketing professionals by assimilating the latest advancements in the field of Marketing as well as the best practices and tools. The marketing fraternity is actively involved in carrying out research and development activities and consultancy in many thrust areas such as Distribution Channel Management, Customer Relations Management, Brand Management, Sales Management, Digital and Cyber Marketing, Consumer Behaviour, Pricing, Marketing Models, Marketing Communication, Marketing Research, etc. Our curriculum design and pedagogy emphasize the development of students’ skills and abilities to apply management theories and concepts of practical problems of business and industry. The curriculum is revised on a continuous basis through discussions and practicing managers from the industry. The teaching methods include lecture, case studies, seminars, assignments, live projects, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work and Held visits. The students undertake several field-based projects so that they can get better insights into workspace reality. This is done to reflect current business needs in the curriculum. Add on certifications offered are Six Sigma Green Belt Certification, Market Place Live Simulation, MarkStrat, SPSS and SAP.
**BATCH PROFILE MARKETING**

**JUHI KAUSHAL**  
Edu.: B.E | Work Exp: 18 Months  
SIP: Tetrahedron

**VIVEK MANGAL**  
Edu.: B.E | Work Exp: 18 Months  
SIP: Colgate-Palmolive

**HARSHRAJ SHRIVASTAVA**  
Edu.: B.Tech | Work Exp: Fresher  
SIP: BL Chainrai Group

**VANDANA PANDEY**  
Edu.: B. Tech | Work Exp: 36 Months  
SIP: Tata Steel

**TENZIN DOLMA**  
Edu.: B.A (Hons) | Work Exp: Fresher  
SIP: IFB Shipping

**SIDDHARTHA KASHYAP**  
Edu.: B.Tech | Work Exp: 44 Months  
SIP: Bharat Forge

**APOORV SINGH**  
Edu.: B.E | Work Exp: Fresher  
SIP: Bharat Forge

**SANCHIT RAINA**  
Edu.: B. Tech | Work Exp: 12 Months  
SIP: Magneto IT Solutions

**SUKRITI TAMTA**  
Edu.: B.Sc | Work Exp: Fresher  
SIP: BL Chainrai Group

**SIDDHARTH BHARADWAJ**  
Edu.: B.Sc (Hons) | Work Exp: 14 Months  
SIP: Mahyco Grow

**AJINKYA PATWARDHAN**  
Edu.: B.E | Work Exp: 20 Months  
SIP: The Green Snack & Co

**AJU THOMAS**  
SIP: Chaitanya Microfinance

**UPAMA GAUR**  
Edu.: B.Sc (Hons) | Work Exp: Fresher  
SIP: Magneto IT Solutions

**SUKRITI TAMTA**  
Edu.: B.Tech | Work Exp: 24 Months  
SIP: HCL Technologies

**SIDDHANT SHARMA**  
Edu.: B.Tech | Work Exp: 12 Months  
SIP: Chaitanya Microfinance

**SIDDHARTHA KASHYAP**  
Edu.: B.E | Work Exp: 18 Months  
SIP: Bharat Forge

**AQIYAM PATWARDHAN**  
Edu.: B.E | Work Exp: 20 Months  
SIP: The Green Snack & Co

**SAYALI CHAVAN**  
Edu.: M. Sc | Work Exp: Fresher  
SIP: Student Exchange Programme
KRANTI JADHAV  
Edu.: B.E | Work Exp: 16 Months  
SIP: Reliance Retail

AKSHAY GUPTA  
Edu.: B.BA | Work Exp: Fresher  
SIP: Amul India

AMAR KADAM  
Edu.: B.Tech | Work Exp: 21 Months  
SIP: Reliance Retail

SHALIN SURA  
Edu.: B.E | Work Exp: Fresher  
SIP: Return on Web

APOORV PANDEY  
Edu.: B.BA | Work Exp: Fresher  
SIP: Tata Steel

DIBYANSHU UPRETI  
Edu.: B. Pharm. | Work Exp: Fresher  
SIP: Tata Steel

ABHISHEK SHAMI  
Edu.: B.Com (Hons) | Work Exp: Fresher  
SIP: Return on Web

SHRIDHAN LATTHE  
Edu.: B.E | Work Exp: Fresher  
SIP: Cheesiano Pizza

ARPIT PATIL  
Edu.: B.E | Work Exp: 12 Months  
SIP: Magneto IT Solutions

PRINCE SHARMA  
Edu.: B.E | Work Exp: 19 Months  
SIP: Alankit Group

NIHAR BANGALE  
Edu.: B.E | Work Exp: 23 Months  
SIP: Welspun Group
Finance is an integral part of SIIB management course offering fundamental education in finance related aspects and subjects like Quantitative Techniques, Investment Banking, Retail and Commercial Banking, M&A, Corporate Finance, International Finance Management and other related areas. The Bloomberg Professional service (The Terminal) is the most powerful and flexible platform for finance professionals who need real-time data, news and analytics to make smarter, faster and more informed business decisions. It’s unparalleled delivery and coverage of markets and securities helps our students to hone their analytical skills for every asset class. SIIB has set up few Bloomberg terminals to ensure that students are equipped with adequate knowledge before stepping into the corporate world. The finance batch has undertaken several LIVE projects and certifications that render better insight into the workspace reality. Highly industry recognized certificate programs like the CFA, FRM, FLIP and many others have been pursued/are being pursued by the students. They are also exposed to rigorous training in Excel and R-software through subjects like Financial Modeling, Financial Econometrics and Business Analytics.

**BATCH PROFILE MBA IB (FINANCE) 2019-21**

**A.V SAI KIRAN**  
Edu.: B. Tech | Work Exp: 25 Months  
SIP: Agarwal Packers & Movers

**VASANT KHALE**  
Edu.: B.E | Work Exp: Fresher  
SIP: Reserve Bank of India

**HARSHITA UNNARKAR**  
Edu.: B.E | Work Exp: 24 Months  
SIP: SREI Consulting

**RAGHAV AGARWAL**  
Edu.: B.Com | Work Exp: 15 Months  
SIP: LTFS

**ARTAYAN ROY**  
Edu.: B.Tech | Work Exp: 18 months  
SIP: Agarwal Packers & Movers

**SAURABH GUTTE**  
Edu.: B.Tech | Work Exp: 18 Months  
SIP: Reserve Bank of India

**ARPIT AGARWAL**  
Edu.: B.Tech | Work Exp: 32 Months  
SIP: Add Skills

**KUMAR SWAPNIL**  
Edu.: B.Tech | Work Exp: 46 months  
SIP: Agarwal Packers & Movers

**ARTAYAN ROY**  
Edu.: B.Tech | Work Exp: 18 months  
SIP: Agarwal Packers & Movers

**SAURABH GUTTE**  
Edu.: B.Tech | Work Exp: 18 Months  
SIP: Reserve Bank of India

**SARBOJIT BASU**  
Edu.: B.Tech | Work Exp: Fresher  
SIP: Alankit Group

**ARpit AGARwal**  
Edu.: B.Tech | Work Exp: 32 Months  
SIP: Add Skills

**ADITYA DUBEY**  
Edu.: B.Com(Hons.) | Work Exp: 20 Months  
SIP: Veritas Technologies

**SWATI KAUSHIK**  
Edu.: B.Tech | Work Exp: 31 Months  
SIP: Federal Bank

**MAHAK GANDHI**  
Edu.: B.Tech | Work Exp: Fresher  
SIP: LTFS

**SARBOJIT BASU**  
Edu.: B.Tech | Work Exp: Fresher  
SIP: Alankit Group

**CHITRAPARNI DAS**  
Edu.: B.Tech | Work Exp: 38 Months  
SIP: Tata Steel
BATCH PROFILE FINANCE

DEVANSHU SINGH  
Edu.: B.E | Work Exp: Fresher  
SIP: Sandvik

SANYA GOEL  
Edu.: B.Com | Work Exp: Fresher  
SIP: LTFS

OJAS DIPAN  
Edu.: B.Tech | Work Exp: Fresher  
SIP: Agarwal Packers & Movers

UMANG PASARI  
Edu.: B.Com(Hons.) | Work Exp: Fresher  
SIP: Alankit Group

CHAITANYA V. SHARAFF KHANA  
Edu.: B.Tech | Work Exp: 69 Months  
SIP: Bekaert India

AKSHITA PRADHAN  
Edu.: B.Tech | Work Exp: 23 Months  
SIP: Bekaert India

TANYA YAJJALA  
Edu.: B.Com | Work Exp: 19 months  
SIP: Srei Consulting

GAURAV S  
Edu.: B.E | Work Exp: 29 Months  
SIP: Student Exchange Programme

ASTITVA DESHPANDE  
Edu.: B.Com | Work Exp: Fresher  
SIP: Alankit Group

SHANTAM JAIN  
Edu.: B.E | Work Exp: 24 months  
SIP: Alankit Group

UMANG SURESHBHAI RABADIYA  
Edu.: B.E | Work Exp: 23 Months  
SIP: Alankit Group

ANKITA ZARARIA  
Edu.: B.Com(Hons.) | Work Exp: 17 months  
SIP: Alankit Group

AAYUSH KUMAR RAUNIYAR  
Edu.: B.Com(Hons.) | Work Exp: Fresher  
SIP: Sandvik

DHARUV MODI  
Edu.: B.Com | Work Exp: 35 Months  
SIP: Globe Capital

KARTIK VATS  
Edu.: B.Com(Hons.) | Work Exp: 17 months  
SIP: Agarwal Packers & Movers

VIBHAV SHANKAR  
Edu.: B.Tech | Work Exp: 32 Months  
SIP: Student Exchange Programme
BATCH PROFILE FINANCE

ADITYA KAUSHIK
Edu.: B.Tech | Work Exp: Fresher
SIP: Agarwal Packers & Movers

PARANTAP ROY
Edu.: B.Tech | Work Exp: 35 Months
SIP: Reserve Bank of India

KARTIK AKBARI
Edu.: B.Tech | Work Exp: 35 Months
SIP: Factsheet Inc.

KARTIKEY TANDON
Edu.: B.Com(Hons.) | Work Exp: 36 Months
SIP: Knight Frank

NIHARIKA SHARMA
Edu.: B.E | Work Exp: 32 Months
SIP: Alankit Group

UJJWAL KHAITAN
Edu.: B.Tech | Work Exp: Fresher
SIP: Globe Capital Market Ltd

SRIKAR TELIKICHERLA
Edu.: B.Tech | Work Exp: 33 Months
SIP: Agarwal Packers & Movers
Supply Chain Management at SIIB is a multidisciplinary program developed to equip the students with tools to conceive innovative strategies in Supply Chain and Operations Management. The course is fantastically supported by simulations like the Beer Game, Six Sigma training and a student driven SCM event called “Aarohan”.

At SIIB, students learn both the theory and practical implications of a subject by solving case studies as part of the course. In the third semester, the students are acquainted with the corporate environment through their summer internship and from the lectures rendered by the visiting faculties with years of relevant industrial experience. The students voluntarily undergo certifications like SCM - EXE provided by CII and CSCP, CPIM, etc. awarded by APICS.

Outside the classroom, students sharpen their management skills by participating in In-house and Inter-College management competitions. The flagship event of SHE, Ignisense has an exclusive event “OPlUM”, addressing Supply Chain Management. Where management students from all over India compete to claim the best Operations Manager title.

**BATCH PROFILE MBA-IB (SCM) 2019-21**

**ASHISH NAIK**
Edu.: B.Tech | Work Exp: 33 Months
SIP: Fiat India

**TAPOBRATA BANERJEE**
Edu.: B.Tech | Work Exp: 30 Months
SIP: SCM Connect

**SPARSHA SHETTY**
Edu.: B.Tech | Work Exp: 46 Months
SIP: SCM Connect

**SUMANTA UKIL**
Edu.: B.Tech | Work Exp: 27 Months
SIP: CSB

**SHOBHIT YADAV**
Edu.: B.Tech | Work Exp: 19 Months
SIP: Kuehne Nagel

**SIMRAN KALRA**
Edu.: B.Tech | Work Exp: 19 Months
SIP: Tata Tele Business Services

**ASHISH PANDIT**
Edu.: B.E. | Work Exp: 40 Months
SIP: Tata Steel

**VINEET KUMAR**
Edu.: B.Tech | Work Exp: 44 Months
SIP: Fiat India

**Nihal Kannan Kaniyeri**
Edu.: B.Tech | Work Exp: Fresher
SIP: Agarwal Packers & Movers

**Francis Rahul Tirkey**
Edu.: B.Tech | Work Exp: Fresher
SIP: Agarwal Packers & Movers

**Archit Jain**
Edu.: B.E. | Work Exp: Fresher
SIP: CSB

**Satyaki Guha**
Edu.: B.Tech | Work Exp: Fresher
SIP: Erfinden Technologies

**Sasidharan Ravikumar**
Edu.: B.E. | Work Exp: Fresher
SIP: Erfinden Technologies

**Umesh Varma Jampani**
Edu.: B.Tech | Work Exp: Fresher
SIP: SCM Connect
BATCH PROFILE SUPPLY CHAIN MANAGEMENT

**SURYA CHAITANYA GADEPALLI**
Edu.: B.Tech | Work Exp: 16 Months
SIP: CII-SCM

**HIMANSHU RAI**
Edu.: B.Tech | Work Ex: 17 Months
SIP: Yorkshire

**ABHISHEK**
Edu.: B.Tech | Work Exp: 19 Months
SIP: Agarwal Packers & Movers

**THAKOR NEEL HEMANTKUMAR**
Edu.: B.E. | Work Exp: 4 Months
SIP: CII-SCM

**MOLOY DAS**
Edu.: B.Tech | Work Ex: 47 Months
SIP: Cheesiano Pizza

**D. SRIKANT**
Edu.: B.Tech | Work Ex: 19 Months
SIP: Bisteri

**SEREDDY VENKATA ESWANTH REDDY**
Edu.: B.Tech | Work Ex: Fresher
SIP: ITC-PSPD

**AKANKSHA NIKOSE**
Edu.: B.Tech | Work Exp: 26 Months
SIP: SCM Connect

**NITIKA KATARIA**
Edu.: B.Tech | Work Exp: Fresher
SIP: ITC-PSPD

**NITIKA KATARIA**
Edu.: B.Tech | Work Exp: 57 Months
SIP: Tata Steel
No machine can ever be operated or designed without a man. Similarly, any organization cannot run smoothly without an efficient and effective skilled workforce. This is only possible when you have the acumen and the right bent of people that constitute the Human Resource segment. We at SIIB offer the HR specialization to those students who are interested in filling the gap in skill sets required to work as an HR professional.

The course is structured to provide students with the knowledge to recruit, select, train, evaluate organizational behaviour attributes and provide a skilled edge. The course curriculum is constantly upgraded to inculcate the ever-changing HR trends in the market and is backed by facilitators with vast industry experience and teaching acumen.

The HR Club of SIIB, HRConnect is proudly associated with the top experts from the industry. The club being student driven, handles events including workshops from corporate heads, quizzes and competitions both online and offline to keep the HR community of college well informed and competitive.

The students are encouraged to take up LIVE projects and relevant certifications from centres such as SHRM, NLP centre and Harvard Business School.

**BATCH PROFILE MBA-IB (HR) 2019-21**

<table>
<thead>
<tr>
<th>Name</th>
<th>Education</th>
<th>Work Experience</th>
<th>SIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>AASTHA MESHRAM</td>
<td>BMS</td>
<td>15 Months</td>
<td>Sodexo</td>
</tr>
<tr>
<td>PRATIKSHA JAWALKAR</td>
<td>BBA(IB)</td>
<td>Fresher</td>
<td>Sodexo</td>
</tr>
<tr>
<td>RYAN KURIAN</td>
<td>BBA</td>
<td>Fresher</td>
<td>Sandvik India</td>
</tr>
<tr>
<td>SAKSHI CHAUDHARY</td>
<td>B.Com (Hons.)</td>
<td>Fresher</td>
<td>Sandvik India</td>
</tr>
<tr>
<td>IBADONDOR MARBANIANG</td>
<td>B.Tech</td>
<td>Fresher</td>
<td>Alankit Group</td>
</tr>
<tr>
<td>DEEPIKA PAULINA MINZ</td>
<td>B.A (Hons)</td>
<td>Fresher</td>
<td>Alankit Group</td>
</tr>
<tr>
<td>ASHISH RANJAN NAIK</td>
<td>B.Tech</td>
<td>Fresher</td>
<td>Tata Steel</td>
</tr>
<tr>
<td>VAIBHAV RAMBHAU PATIL</td>
<td>B.E</td>
<td>Fresher</td>
<td>Coca Cola</td>
</tr>
<tr>
<td>VIPIN KUMAR SHUKLA</td>
<td>B.Com</td>
<td>Fresher</td>
<td>Agarwal Packers &amp; Movers</td>
</tr>
<tr>
<td>ANKUR SHARMA</td>
<td>B.Tech</td>
<td>51 Months</td>
<td>Dabur India Limited</td>
</tr>
<tr>
<td>NISHANT MESHRAM</td>
<td>B.E</td>
<td>Fresher</td>
<td>Capgemini</td>
</tr>
</tbody>
</table>
Agriculture has long been seen as a sector with tremendous potential in India. In the last few years the sector has seen an unprecedented gain with several government and private sector initiative. This invites a tremendous need for professional courses in Agri business Management. The Agri business program is thus, a response to this growing need for professionals, who can contribute to engineer the Agri business revolution. The program is being preferred by young entrepreneurs who see the potential and growth in Agri business.

There has been substantial value addition in Agri products, standardization of the value chain, a growing interest of the private sector in the primary sector, integration of agriculture with the Input supply industry as well as with processing, distribution and marketing. In fact, this area is booming and offering good opportunities for management professionals. Agri business explores production, marketing and trading of products related to agriculture and critical management issues such as financing and technical assistance, preparation of products for Exports, overseas marketing issues and government policy.

At SIIB, the program broadly covers Rural Marketing, Retail Management, Micro finance, Commodity Trading, WTO, Agri import and Export, Lending and Risk Management, Supply Chain Management and Agri Logistics with a wide focus on tools to help students in decision making.

**TOP RECRUITERS**

<table>
<thead>
<tr>
<th>ITC ABD</th>
<th>UPL</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM</td>
<td>L&amp;T Finance</td>
</tr>
<tr>
<td>Mahyco Grow</td>
<td>HDFC Bank</td>
</tr>
<tr>
<td>Chaitanya Microfinance</td>
<td>Samunnati Value Chain Finance</td>
</tr>
<tr>
<td>DCM Shriram</td>
<td>Seedworks International</td>
</tr>
<tr>
<td>Coromandel International</td>
<td>Jai Kisan</td>
</tr>
<tr>
<td>IDFC First Bank</td>
<td>Samasta Microfinance</td>
</tr>
<tr>
<td>Rallis India</td>
<td>HDFC Life</td>
</tr>
<tr>
<td>Federal Bank</td>
<td>Gramophone</td>
</tr>
</tbody>
</table>

**SECTOR WISE DISTRIBUTION**

<table>
<thead>
<tr>
<th>Agri Input</th>
<th>Microfinance &amp; NBFC</th>
<th>Agri Consultancy</th>
<th>Banking &amp; Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>15</td>
<td>02</td>
<td>13</td>
</tr>
</tbody>
</table>

**WORK EXPERIENCE PROFILE**

- Fresher - 71%
- 0-1 Year - 10%
- 1-2 Years - 15%
- 2-3 Years - 2%
- 3+ Years - 2%

**GRADUATION PROFILE**

- Agriculture - 36%
- Food Technology - 17%
- Engineering - 9%
- Commerce and Management - 15%
- Biotechnology - 9%
- Other - 14%

**BATCH PROFILE AGRI BUSINESS**
KANKAL KSHITIJ LAXMAN  
Edu.: B.Sc. (Horticulture) | Work Exp: Fresher  
SIP: Coromandel International

KARTIK AGGARWAL  
Edu.: B.Com | Work Exp: Fresher  
SIP: Erfinden Technologies

KAVITA BISHT  
Edu.: B.Sc.(Agriculture) | Work Exp: 22 Months  
SIP: DCM Shriram

KUMARI SUPRIYA  
Edu.: B.Sc. (Chemistry, Botany, Zoology)  
Work Exp: Fresher  
SIP: ReMS

KARKALA PRATYUSHA REDDY  
Edu.: B.Sc. (Horticulture) | Work Exp: Fresher  
SIP: TCS Innovation Labs

KARUN KASHYAP  
Edu.: B.Tech (Food Tech.)|Hons.)  
Work Exp: 19 months | SIP: ITC ABD

KOEL ROY  
Edu.: B.Tech (Food Tech.) | Work Exp: Fresher  
SIP: Bayer Crop Science

KUSHMITA KUMAR  
Edu.: B.Sc.(Botany)(Hons.) | Work Exp: Fresher  
SIP: LT Foods

MARIAM SULTAN  
Edu.: B.Tech (Food Tech. & Management)  
Work Exp: Fresher | SIP: LTFS

MUKESH KUMAR DAS  
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher  
SIP: Bayer Crop Science

MENE SANKET KISHOR  
Edu.: B.Sc. (Agri Biotech.)  
Work Exp: Fresher | SIP: UPL

NALLAMILLI VENKATESH  
Edu.: B.Sc.(Agriculture) | Work Exp: 33 Months  
SIP: Reliance Retail

PASAGADUGULA SANTOSH KUMAR  
Edu.: B.Sc. (Agri Biotech.) | Work Exp: Fresher  
SIP: UPL

POOJA MEHRA  
Edu.: B.Sc.(Food Tech.) | Work Exp: 12 months  
SIP: Samunnati

POORNIMA THAPLIYAL  
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher  
SIP: UPL
BATCH PROFILE AGRI BUSINESS

PRACHI HOTA
Edu.: B.Sc. (Horticulture) | Work Exp: Fresher
SIP: Bayer Crop Science

PREETI RUPALI
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher
SIP: Parijat Industries

SAKSHAM TIWARI
Edu.: B.Sc. (Food Tech.) | Work Exp: Fresher
SIP: Reliance Foundation

SANA MUSHTAQ SHAIKH
Edu.: B.Sc. (Biotechnology) | Work Exp: 4 Months
SIP: FMC

PRINCE KUMAR JHA
Edu.: B.Tech (Genetic Eng.) | Work Exp: Fresher
SIP: Reliance Foundation

RAHUL KHURANA
Edu.: B.Tech (Genetic Eng.) | Work Exp: Fresher
SIP: Samunnati

SANGEETA RAY
Edu.: B.Tech (Agricultural Engg.) | Work Exp: Fresher
SIP: Corteva Agriscience

SHAH TANAY
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher
SIP: ITC ABD

GRAHEETH RATHLA
Edu.: B.Tech IT | Work Exp: Fresher
SIP: Erfinden Technologies

RESHMA ANN MATHEW
Edu.: B.Sc. (Microbiology) | Work Exp: Fresher
SIP: ReMS

SHIVANGI SHARMA
Edu.: B.Com | Work Exp: Fresher
SIP: Samunnati

SHIVANGI SINGH
Edu.: B.Tech (Agricultural Engg.) | Work Exp: Fresher
SIP: Seedworks International

SAGAR KONNUR B.
SIP: Reliance Foundation

SAHIL
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher
SIP: DCM Shriram

SREOSHI DAS
Edu.: B.Tech (Food Technology) | Work Exp: 41 Months
SIP: Bayer

SUPRIYA SAHIB
Edu.: BBA IT | Work Exp: 6 Months
SIP: Sahyadri Farms
TARUN KUMAR  
Edu.: B.Sc. (Physical Science)  
Work Exp: Fresher | SIP: Sahyadri Farms

VARUN PAULSON  
Edu.: B.Tech (Food Technology)  
Work Exp: Fresher | SIP: Gramophone

ZYAKHAYA BHATIA  
Edu.: B.Tech (Food Technology)  
Work Exp: 19 Months | SIP: FMC

ZACHARIAH JOSEPH  
Edu.: B.Tech (Food Tech. & Management)  
Work Exp: 20 Months | SIP: Mahyco Crow

HARSHITA  
Edu.: B.Tech (Food Tech. & Management)  
Work Exp: Fresher | SIP: Tanager International

YASH BAJAJ  
Edu.: B.Sc. (Agriculture) | Work Exp: Fresher  
SIP: ADAMA

GOVIND BARIYA  
Edu.: B.Com | Work Exp: 12 Months  
SIP: Manager International

VAKAMALLA YASWANTH SIMHA REDDY  
Edu.: B.Sc. (Agriculture)  
Work Exp: 6 Months | SIP: ReMS

RANBIR SINGH  
Edu.: B.Tech (Sugar and Alcohol Tech.)  
Work Exp: Fresher | SIP: Grow Indigo

THOMAS BINU KURIAN  
Edu.: B.Tech (Biotechnology)  
Work Exp: Fresher | SIP: Reliance Foundation
MBA Energy and Environment is an amalgamation of subjects related to energy, environment and booming concept of sustainability. Started in 2009, this niche program has now developed into one of the basic needs for Industry 4.0. It is a medium of knowledge dissemination to students pursuing ambitions of an energy efficient and sustainable environment. This course will help cater to the current industrial demands as it involves subjects like Renewable Energy sources and Technologies, Business and Natural Capital Management, Sustainability Standards and Energy & Environmental Management Systems. The program is supported by mentors who help students access their potential as they step towards the corporate society.

**TOP RECRUITERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>KPMG India</td>
<td>Sterlite Power</td>
</tr>
<tr>
<td>Marico</td>
<td>Deloitte</td>
</tr>
<tr>
<td>Adani Ports</td>
<td>Ernst &amp; Young</td>
</tr>
<tr>
<td>Geocycle</td>
<td>Idam Infrastructure Advisory</td>
</tr>
<tr>
<td>Climate Connect</td>
<td>Atlas Copco</td>
</tr>
<tr>
<td>Aditya Birla Grasim</td>
<td>Tata Motors</td>
</tr>
<tr>
<td>GIC India</td>
<td>Oorjan Solar</td>
</tr>
<tr>
<td>Sphera Group</td>
<td>Spicer India</td>
</tr>
</tbody>
</table>

**SECTOR WISE DISTRIBUTION**

- 02 Circular Economy
- 04 Sustainability
- 03 Waste Management
- 01 Climate Sector
- 05 Business Development
- 02 Renewables
- 02 Electric Vehicles
- 04 Consulting
- 01 Analytics
- 05 Environmental

**WORK EXPERIENCE PROFILE**

- Fresher: 57%
- 0-1 Year: 17%
- 1-2 Years: 17%
- 2-3 Years: 3%
- 3+ Years: 6%

**GRADUATION PROFILE**

- Mechanical/ Automobile/ Production Engineering: 40%
- Electrical/ Electrical & Electronics/ Instrumentation/ Electronics & Communication Engineering: 24%
- Chemical Engineering: 13%
- Information Technology: 10%
- Environmental Engineering/ Biotechnology/ Environmental Science: 10%

Energy and Environment 2019-21

**BATCH PROFILE - ENERGY AND ENVIRONMENT**

MBA Energy and Environment 2019-21
### BATCH PROFILE ENERGY AND ENVIRONMENT

<table>
<thead>
<tr>
<th>Name</th>
<th>Education</th>
<th>Work Experience</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BOBY PAUL</strong></td>
<td>B.Tech (Mechanical)</td>
<td>24 Months</td>
<td>DQS India</td>
</tr>
<tr>
<td><strong>G.KRISHNA</strong></td>
<td>B.Tech (Automobile)</td>
<td>Fresher</td>
<td>Spicer India</td>
</tr>
<tr>
<td><strong>YASH GAJJAR</strong></td>
<td>E.E (Mechanical)</td>
<td>2 Months</td>
<td>Enking International</td>
</tr>
<tr>
<td><strong>HARSH M DHARAIYA</strong></td>
<td>E.E (Mechanical)</td>
<td>Fresher</td>
<td>Britannia Industries Ltd</td>
</tr>
<tr>
<td><strong>ISHITAA SINHA</strong></td>
<td>E.E (Electrical)</td>
<td>Fresher</td>
<td>Energize Sustainable Solutions Pvt. Ltd.</td>
</tr>
<tr>
<td><strong>K S YESSHAWI</strong></td>
<td>E.E (Civil)</td>
<td>Fresher</td>
<td>Britannia Industries Ltd</td>
</tr>
<tr>
<td><strong>DEBASMITA GHOSH</strong></td>
<td>E.E (ECE)</td>
<td>3.5 Months</td>
<td>Marico</td>
</tr>
<tr>
<td><strong>MANALI BHADURI</strong></td>
<td>B.Tech (E.E)</td>
<td>Fresher</td>
<td>Erfinden Technologies</td>
</tr>
<tr>
<td><strong>PRASAD MENON</strong></td>
<td>B.E (Mechanical)</td>
<td>Fresher</td>
<td>Enking International</td>
</tr>
<tr>
<td><strong>NEERJA AGARWAL</strong></td>
<td>B.Tech (Chemical)</td>
<td>29 Months</td>
<td>KPMC India</td>
</tr>
<tr>
<td><strong>KIRAN BALANCHANDRAN</strong></td>
<td>B.Tech (Mechanical)</td>
<td>24 Months</td>
<td>Britannia Industries</td>
</tr>
<tr>
<td><strong>MAITRI PATEL</strong></td>
<td>B.Tech (Mechanical)</td>
<td>Fresher</td>
<td>Enking International</td>
</tr>
<tr>
<td><strong>ASHUTOSH NANDURKAR</strong></td>
<td>B.E (Production)</td>
<td>6 Months</td>
<td>Welspun</td>
</tr>
<tr>
<td><strong>NITIN KUMAR SINGH</strong></td>
<td>B.Tech (Civil)</td>
<td>Fresher</td>
<td>Erfinden Technologies</td>
</tr>
</tbody>
</table>
BATCH PROFILE ENERGY AND ENVIRONMENT

VIREN MUKESHKUMAR PATEL
Edu.: B.Tech (Civil) | Work Exp: 4 Months
SIP: PRO India Solutions

DHAVAUL PRAJAPATI
Edu.: B.Tech (Mechanical) | Work Exp: Fresher
SIP: Enking International

ATIT SHAH
SIP: Adani Gas Ltd.

SHILPA M DAS
Edu.: B.E (Mechanical) | Work Exp: 13 Months
SIP: PRO India Solutions

PRAMOD M
Edu.: B.E (Mechanical) | Work Exp: Fresher
SIP: PRO India Solutions

PRANAV NEGI
Edu.: B.Tech (ECE) | Work Exp: Fresher
SIP: Marico

SIMRAN SHARMA
Edu.: B.E (Environment) | Work Exp: Fresher
SIP: PRO India Solutions

SOUMILI MUKHOPADHYAY
SIP: Aditya Birla Group : UltraTech Cement

PRANJJAL SHUKLA
SIP: Marico

PURVA KARMARKAR
Edu.: M.Sc(Environmental Sc) | Work Exp:10 Months
SIP: Shell India Pvt. Ltd.

VISHESH PRAKASH
Edu.: B.Tech (Civil) | Work Exp: Fresher
SIP: Adani Gas Ltd.

VARAD RAMGUDE
Edu.: B.E (Civil) | Work Exp: Fresher
SIP: FluxGen Engineering Technologies

RASHI SHARMA
SIP: Adani Gas Ltd.

NABILA RUMANE
SIP: Mahindra LifeSpaces
SIIB, a pioneer in international Business studies has been recognized by numerous organizations such as Crisil. Business World excellence in combining a strong academic foundation with powerful leadership acumen. The positive response from both the regular and the ever-growing list of the new recruiters is the testimony to the quality of managers created each year and their commendable academic and co-curricular achievements. An exhaustive curriculum with focus on International Business arena gives SIIB an edge over other B-schools. The 2018-20 placement season witnessed many prominent recruiters from the industry such as Marico, Welspun, Danfoss, Tolaram Group, Tresvista, Euromonitor, along with our regular recruiters such as ITC-ABD, Deloitte USI, Accenture, Asian paints, Infosys, HDFC Bank, KPMG, Axis Bank, and many others. Pre-placement talks are an integral part of the placement process at SIIB. This provides the students a platform to interact with the industry experts and brings out a clear idea of profiles and roles being offered. The placement process at SIIB is fair and open to all. Utmost care is taken so that everybody gets an equal opportunity to start their career with the best of the companies across industries.

### PLACEMENT CALENDAR 2020-21

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer placements PPT and Process Commencement</td>
<td>September 2020</td>
</tr>
<tr>
<td>Final Placements PPT</td>
<td>September 2020</td>
</tr>
<tr>
<td>Final Placement Process Commencement</td>
<td>November 2020</td>
</tr>
</tbody>
</table>

### EVENTS & CONCLAVES

#### IB CONCLAVE

SIIB commenced 3 days of International Business Conclave on the 21st of September 2019. Theme of the conclave was “The future of work - Techno Human Interface”. The keynote speakers for the event included Mr. Dayanand Tripathi, Corporate Business HR for Interglobe Enterprises, Dr. Dipti Deodhare, Head - Intelligent Systems and Robotics Division at CAIR, Mr. Amit Kumar, Co-Founder of Addverb Technologies, Mr. Navin Chandani, Chief Executive Officer at CRIF India and Mr. Ramendra Shukla, Co-Founder and COO at Exponential DataLabs, Mr Pradeep Bhargava, Independent Director, Persistent Systems Ltd and the keynote speakers for the event included Amb. Gautam Bambawale, Indian Ambassador (Retd.), Amb. Dinkar Srivastava, Indian Ambassador (Retd.), Mr Conrad Latham, General Manager, Atlas Copco, and Mr Vikas Gupta, Managing Director - Talent, Deloitte.

#### IGNISENSE

The annual cultural, management and sports fest of SIIB, Ignisense 2020, was held on the 10th of January 2020 till the 12th of January 2020. The theme for this year’s event was “Alternate Dimension”. IGNISENSE invites students from all around the country to put their ingenuity and aptitude to test at an unparalleled level of competition through various competitions and events. The three-day extravaganza witnessed many students from all over the country, taking part in the management events such as “Prastaav” the B-plan competition, “The Imitation Game”, the simulation game, etc. and many others. A national-level theatre competition, “Alankaar” was also held on the first day of the fest which witnessed many exhilarating performances by the different theatre groups. The day one of the events saw cultural performances by the in-house band of SIIB, “The Richman and Co.”, a melodious act by “Sabali-The Band”. The Day ended with a spectacular concert by our lead artist - Cajendra Verma leaving the audience in awe! Day two of Ignisense started with glamour and glitz filled fashion show “Panache” which was followed by an enthralling performance by SIIB’s dance club, called the ‘i-beats’. The evening also saw performances by DJ Seek and DJ Carnivore. The utopian carnival ended on an exhilarating note, as the sporty youngsters and teams vied to lift the trophy at the volleyball and badminton tournament, “Rannbhoomi”, organized on the third and final day.

#### BIZOOKA 6.0

The Entrepreneurship Cell of SIIB hosted its flagship B-plan competition Bizooka 6.0 on the 13th and 14th of December 2019. Day 1 of the event saw participation in huge numbers from various colleges in the B-plan competition. The speakers for the day were Ms. Sakshi Gupta, Founder - Consultapreneur, CA Rank 1, Mr. Sandeep Bhat, Founder - Mindspeak and start-up mentor, and Mr. Varad Despande, Founder - Co-founder and Managing partner - Yorkshire. Day 2 of Bizooka 6.0 saw eminent personalities as guest speakers which included Mr. Mayank Bhatija, Founder of Credenc and LetsIntern, Mr. Raj Bajaj, Founder of FABGetaways, Mr. Harish Chatterjee, Vice President of Raymonds, Mr. Mukti Yadav, Founder of My Success Story and Mr. Sahil Verma, Senior Writer and Director at TVF.
Agrisummit the flagship event of SIIB Agri-Business management department of SIIB Pune was organized on the 23rd and 24th of August 2019. The theme for this year's event was “Smart Farming: Innovation, Knowledge, and Outreach”.

On the first day, the students had the competition ‘Kritansh’, which was an event for best manager. The winner was decided after a series of debates, quizzes and interviews. On the second day of the event, the students got an opportunity to listen to the esteemed speakers from various industries. The honourable guests for the event were Dr. Dinesh Chauhan, Director & CEO - IACC, Mr. Sumeet Agarwal, Head of Marketing-Asia, UPL, Mr. Swanand Gudhate, DGM-Precision Farming, Mahindra & Mahindra Ltd., Mr. Santosh Gondhalekar, Director - Primove Engineering Pvt Ltd. Pune, Mr. Ajay Mittal, Project Manager - TCS, Mr. Hemant Ramhari Kalamkar - Avyukt Fertilizers and Mr. Pankaj K. Dwivedi, Head of Sales and Agronomy, Agro Star Pvt. Ltd.

SIIB commenced the three-day International Business Conclave 2019 with the Model United Nations Conference, Incontro MUN 2019 based on the theme “Future of Work: A Global Perspective”, on the 19th of September 2019. The event was graced by the presence of Ambassador Dinkar Srivastava, Former Ambassador to Iran, Libya. He shared his experiences whilst working with the UN, the significance of Sustainable Development Goals (SDG), the working of various UN councils and their functioning. The event saw around 40 delegations comprising of 80 delegates coming together from various colleges across India. The conference was co-chaired by Mr. Sundaram Goswami and Mr. Abhishek Acharya along with Mr. Nikhil Rao as the rapporteur.

ENECON, the flagship event of Energy and Environment department of SIIB Pune was successfully concluded on 14th, September 2019 with the theme “Embrace. Nurture. Deliver.” based on the current global issues which involve the transition towards EV’s and trends related to circular economy. The conclave saw a huge participation from industry experts as well as students and faculty across various colleges in Pune.

Illustrious business personnel, Mr. Awadesh Jha, Vice President, Fortum India; Mr. Prashant Shingare, Director, Vertiv; Mr. Ashwin Kak, Associate Director- Sustainability & Agro Transformation, AB InBev India and Mr. Yasir Ahmad, Partner, PwC India were the speakers for the occasion.

The annual alumni reunion of Symbiosis Institute of International Business was organized on 4th January, 2020. The event marked the homecoming for the alumni as they revisited old bonds, reconnected with their friends and returned to their Alma Mater. This year, the host batches were 1998-2000 and 2008-2010. All the other alumni were invited as the guest batches. The event commenced in the morning with a session wherein five of our esteemed alumni namely, Mr. Abhijat Shukla, Founder & CEO, ThinkBumblebee, Ms. Jasmeet Wallia, Co-Founder, Khel Mein Foundation and Mr. Noel Ferrao, Vice President, Olam International Ltd., from Batch 1998-2000 along with Ms. Bhavna Mishra, Founder, BM Curations and Mr. Piyuesh Modi, Director & Co-Founder, PagePotato from Batch 2008-10 engaged in a panel discussion. The alumni shared anecdotes from their time at SIIB and the students sought their guidance regarding their experience in the world of entrepreneurship as well as the skills required to flourish in the professional world.
PHOTOS OF EVENTS
COMMITTEES

DRISHYAM - THEATRE SOCIETY OF SIIB

Drishyam - The theatre society of SIIB gives you a platform to showcase your skills in the arena of acting, scriptwriting, directing, music, lighting, videography and photography. After weaving all these components in proper sync, the team performs various stage play, street plays, mono acts at various inter and intra college events.

IBEATS - DANCE TROUPE OF SIIB

The in-house dance troupe of SIIB is iBeats, an energetic team who are forever ready to shake a leg to every beat. They mesmerize the crowd with vibrant performances for Ignisense, Anusmruti and various other intra and inter college events. Each of them has their forte in different genres and styles of dance, which collectively makes up a beautiful show of art.

KSITIJ - ISR OF SIIB

At Symbiosis Institute International Business, we believe we exist to care for the world we share and serve. In fact, serving the society has been an integral part of all the Symbiosis Institutes. We believe that instilling a sense of Corporate Social Responsibility in our future global leaders is an essential step in understanding the role of the corporates contributing to the society. It is not only to inculcate these values but also to give a direction to the emerging managers to understand the real voyage of life. Thus, realizing its importance, Dr. Rajani Gupte, Ex-Director SIIB enthused students to lead this change and thus Kshitij was born.

SPARSH - STUDENT ACTIVITY COMMITTEE OF SIIB

SPARSH, the Students’ Activity Committee of Symbiosis Institute of International Business (SIIB) is a student driven initiative which aims at developing the expertise of the students on current affairs as well as on academia particularly through the weekly Quizzes floated to them. The committee also organises debates, management competitions, intra-institute quizzes and other related events at SIIB. The motive of running the committee is to create an environment for the students which can foster their growth of academic and professional life, at the same time to develop their sound mental health by engaging them into various activities.

ART - ALUMNI RELATIONS TEAM OF SIIB

Alumni Relations Team takes the initiative of building and maintaining an active and engaged alumni community. ART provide opportunities for Alumni to connect through 3 city wise Alumni reunions that are called Imprints and one on campus Alumni Reunion called Anusmruti. Alumni Relations Team also leverages this connection with the vast and diverse network of SIIB alumni to help the current batch of students in bridging the gap between academics and industry standards. This is done through guest lectures, video conferencing sessions and other networking opportunities. The Alumni Relations Team also helps connect students and the alumni in an effort to guide students in building and exploring their careers paths.

PR & MEDIA TEAM - PUBLIC RELATIONS & MEDIA COMMITTEE OF SIIB

The Public Relations and Media committee is responsible for building the “Brand SIIB”. From planning campaigns, organizing and covering various events, to facilitating the institute’s communication through online and offline mediums, the committee acts as a bridge between the institute and the outside world. The committee is also responsible for conducting SIIB’s flagship PR event ‘Crack it with SIIB’ where they interact with students from various colleges and coaching institutes across the country to give them insights on the MBA journey, SNAP tips, and Life at SIIB.
The placement committee is a student driven committee responsible for placements and corporate relations of the institute. The placement committee builds a relationship with the corporates on various fronts including interactive sessions, guest lectures, Live projects and corporate consulting. This committee acts as a bridge between the fresh and enthusiastic talent and the opportunity awaiting them. The team works assiduously and helps students get the right platform to launch their professional careers. The committee consists of members, representatives of each programme - IB, AB and E&E each year. The committee members are mentored and guided by the Director.