



SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)

constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**

(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001(A)-U-3 of the Govt. of India)

Accredited by NAAC with 'A' Grade

Post Graduate Diploma in International Business (PGDIB) (Weekend) 2010-2011

The Programme: The Post Graduate Diploma in International Business (PGDIB) is a one year weekend programme.

The programme is designed for: Executives at the middle / junior level in public / private sector organizations and entrepreneurs desirous of entering the field of exports in the changing global scenario.

Eligibility Criteria: Graduate in any stream. **OR**
Diploma holder with minimum two years work experience after completion of the Diploma.

Time Plan: The course consists of two semesters of approximately four months each.

Intake: Sixty (60).

About the Programme

Symbiosis Institute of International Business [SIIB], a premier management institute of Symbiosis International (Deemed University) [SI(DU)] offers this Post Graduate Diploma in International Business (PGDIB) to address the current needs of the industry and to provide a judicious blend of theory and practice. This programme prepares the student to meet contemporary global requirements.

The emphasis of the entire programme is to enable the students, on completion of this programme, to take up more challenging assignments in their companies enhance their promotional prospects or to start Export – Import Business of their own.

Course Structure

Semester – I	Semester – II
1) India's Foreign Trade	1) International Finance
2) Export potential Analysis and Country Profiles	2) Import Management
3) Marketing Management	3) International Marketing
4) Trade, Transport and Logistics	4) International Commercial law
5) Exim Procedures and Documentation	5) Supply Chain Management

The Learning Process

The emphasis is on the practical aspects of the International Business. Workshops and Seminars are organized by the students. Case studies are an integral part of the programme. An annual visit to the JNPT Port at Nheva Sheva is synchronized with the course work to ensure thorough understanding of the logistics involved in foreign trade.

Project & Viva Voce

As a part of semester – I subject (Export Potential Analysis and Country Profiles) students are required to submit a project report on the topic allocated to them. The students will then appear for a viva examination based on this report.

Method of Assessment

The PGDIB programme has 10 courses spread across two semesters. Each course is assessed for 100 marks. 5 Courses in Semester I will have 100% internal evaluation by SIIB and 5 courses in semester II will have 100% external evaluation by the University.

Standard of Passing:

To be awarded with the Diploma, students must secure a minimum of 50% marks in each course.

Award of Diploma: 'Post Graduate Diploma in International Business Diploma' will be awarded at the end of IInd Semester examination by taking into consideration the performance of all two semesters examinations.

Selection Procedures:

Selection will be based on Personal Interview.

How to Apply

- 1) Register online at www.siib.ac.in. Registration starts on **15th March 2010**. Last date for registration is **20th May 2010**.
- 2) Take a print out of filled Application Form, affix photograph and forward it to SIIB Office along with DD of Rs. 700/- towards registration fees (non refundable) drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.
- 3) Last date for receipt / submission of Application Form & Registration Fees at SIIB Office is **20th May 2010, 5:00 p.m.**
- 4) PGDIB (2009-2010) E-Brochure and Application Form will be available on SIIB website www.siib.ac.in w.e.f. **15th March 2010**.

Important:

- a) Registration process is complete only after receipt of Application Form & registration fees (by DD or Cash) at SIIB Office by due date & time.
- b) Attested photocopies of supporting documents (if applicable) are required to be submitted along with the Application Form. Please note that false claims will result in automatic disqualification.
- c) Candidates are required to bring following documents (original + one set of attested photocopies) at the time of personal interview for verification.
 - i) Graduation Degree Certificate or Diploma Certificate
 - ii) Graduation or Diploma Mark sheets of all years
 - iii) Work experience certificate (if applicable)
- d) The result of the selection process will be intimated to the students through SIIB website.

Note: All disputes subject to the legal jurisdiction of Pune city. SIIB reserves all rights regarding granting admission. SIIB also reserves the right to modify the course Syllabus at any time.

Fees:

1st Installment (at the time of admission)	2nd Installment (at the beginning of 2nd Sem.)	Total Fees
25,000 /-	25,000 /-	50,000 /-
2,000 /- (refundable)	--	2,000 /- (refundable)
27,000/-	25,000 /-	52,000 /-

Payment of Fees: The selected candidates are required to pay the 1st installment of fees to secure the admission on or before the stipulated date. If the candidate fails to do so, admission stands cancelled automatically.

Mode of Payment: Fees will be accepted only by way of Demand Draft drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.

Refund of Fees: (“All disputes subject to Pune Jurisdiction only”)

- A) If admission is cancelled before commencement of the academic programme, Rs. 1,000/- will be deducted & the balance fees paid by the student will be refunded.
- B) If the admission is cancelled after joining the course & if the seat consequently falling vacant has been filled by another candidate by the last date of admission (i.e. one month from the date of commencement of the course) then:
 - i) Deposit will be refunded 100%
 - ii) Tuition Fees / Hostel & Mess Fees –
 - a) **If paid annual fees:** 1/12th of the fees paid will be deducted & balance amount will be refunded.
 - b) **If the fees are paid for 1st Term only:** 1/6th of the fees paid will be deducted & balance amount will be refunded.
- C) No refund of fees will be admissible in case admission is cancelled by the student after one month of the commencement of the programme.

Important Dates

Online Registration starts	15 th March 2010 (Sunday)
Last date for submission of Application Form	20 th May 2010 (Thursday)
Personal Interview	23 rd May 2010 (Sunday)
Declaration of Merit and waiting List	29 th May 2010 (Saturday)
Last date for payment of Fees	11 th June 2010 (Friday)
Registration of admitted candidates	12 th June 2010 (Saturday)
Course commences on	12 th June 2010 (Saturday)

Venue for the Programme & Selection process:

Symbiosis Institute of International Business [SIIB]
Symbiosis Infotech Campus (SIC),
Plot no. – 15, Rajiv Gandhi Infotech Park,
MIDC, Hinjewadi,
Pune – 411057

Schedule of Classes: Every Saturday and Sunday (10:00 a.m. to 5:00 p.m.)

Contact Details:

Tele: 020 – 22934314/17/18/19
Fax: 020 – 22934316
E-mail ID: admissions@siib.ac.in
Website: www.siib.ac.in