



SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)
 constituent of **SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**
 (Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001(A)-U-3 of the Govt. of India)
Accredited by NAAC with 'A' Grade

Executive MBA- International Business (2010 – 2013)

The Programme: The Executive MBA - International Business (Executive MBA – IB) is a 30 months weekend programme.

The programme is designed for: Middle and senior level executives working in public and private enterprises, Entrepreneurs, Academic Administrators, Doctors or Chartered Accountants interested in upgrading their qualification. The global perspective offered is a unique feature of this MBA programme.

Eligibility Criteria: Candidate must hold a Bachelors degree of any statutory University with at least 50% marks (for SC / ST categories 45%) at graduate level.

and

Candidates must have a minimum of three years full time work experience after completion of Degree.

Time Plan: The program consists of five semesters.

Intake: Thirty (30).

About the Programme

Symbiosis Institute of International Business [SIIB], a premier management Institute of Symbiosis International (Deemed University) [SI (DU)] offers this unique Executive MBA (International Business), a 30 months weekend program with a special focus on the global dimensions of all the functional areas like Marketing, Finance, Supply Chain Management and Human Resources.

Given the rapid expansion of Globalisation all businesses need to develop a global perspective. SIIB believes that strengthening and building capacity amongst working executives who wish to enhance their career prospects by integrating the International aspects with their domain expertise is critical. This initiative will help to create professionals who can be assets to organizations in the growing global economy.

The programme provides a judicious blend of theory and practice and thus prepares the applicant to meet contemporary global requirements.

Course Structure

The Executive MBA programme has 60 credits in 5 semesters. Of these 54 credits will be evaluated externally and 6 credits will be evaluated internally .

SEMESTER – I		SEMESTER – II	
Core Courses (All Compulsory)	Credits	Core Courses (All Compulsory)	Credits
Human Resource Management	2	Organizational Behavior	2
Marketing Management	2	Cost & Management Accounting	2
Business Statistics	2	Quantitative Techniques	2
Supply Chain Management	2	Trade Finance & Forex Risk Management	3
Export & Import Management	2	International Business Management	2
Concepts of Finance & Capital Markets	3	ERP	3
Soft Skills	1		

Note: Students have to select courses of 15 credits in any one of the functional area from the list mentioned below :

Semester III			
Marketing	Credits	Supply Chain Management	Credits
International Marketing	3	Manufacturing & Operations Management	3
B2B Marketing	3	Production, Planning and Control	3
Consumer Behavior	3	Retail SCM	3
Brand Management	3	Materials & Quality Management	3
Advanced Market Research	3	Risk in SCM	3
Services Marketing	3	Designing & Managing the Supply Chain	3
Sales and Distribution Management	3	Strategic SCM	3
Pricing & Financial Analysis in Marketing	3	Services & Financial SCM	3
Human Resource Management	Credits	Finance	Credits
Labour Legislation & Industrial Relations	3	Investment Analysis	3
Organizational Structure: Design & Change	3	International Financial Management	3
Managing People & Performance	3	Futures and Options	3
Training & Development	3	Global Financial Markets & Institutions	3
Compensation & Rewards Management	3	Mergers and Acquisitions	3
Applied Behavioral Techniques	3	Financial Modeling	3
Human Resource Development & Total Quality Initiatives	3	Financial Econometrics	3
Recruitment & Selection	3	Banking	3

Note: In semester IV, students have to select courses of 9 credits in any one of the functional area from the list mentioned below:

Semester IV			
Marketing	Credits	Supply Chain Management	Credits
Marketing of Financial Services	3	Sector Specific SCM	3
Retail Management	3	Supply Chain Analytics	3
Global Strategic Marketing Management	3	Cases in SCM	3
Integrated Marketing Communication	3	Technology Management in SCM	3
Human Resource Management	Credits	Finance	Credits
Leadership Influence & Power	3	Financial Engineering	3
Global Strategic Human Resource Management	3	Insurance	3
Building Learning Originations	3	Taxation	3
Cross Cultural Management	3	Behavioral Finance	3

SEMESTER- V	Credits
Project Work / Dissertation	8

Credit	Marks	Hours
1	50	15

The Learning Process: The program will blend theory and practice through case studies, Industry visits, visits to the ports etc. The small class size will ensure excellent interaction among peers and with experienced Faculty.

Method of Assessment: All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60 % internal components and 40 % component as external (University exam).

Standard of Passing: The assessment of the student for each course is based on the relative performance of the student compared to the class average. Maximum GP is 4 corresponding to A+. For all courses the student is required to pass both Internal and External exams separately with a minimum grade point of 1.6 corresponding to the D- grade point.

Award of Degree: "Executive MBA (International Business)" degree will be awarded by the Symbiosis International (Deemed University) at the end of 5th Semester examination by taking into consideration the performance of all 5 semesters' examinations. Student obtaining minimum 2.00 CGPA out of 4.00 CGPA will be awarded degree.

Selection Procedure

Selection will be based on Personal Interview and essay writing.

How to Apply

- 1) Register online at www.siib.ac.in. Registration starts on **15th March 2010**. Last date for submission of application form is **20th May 2010**.
- 2) Take a print out of filled Application Form, affix photograph and forward it to SIIB Office along with DD of Rs. 1200/- towards registration fees (non refundable) drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.
- 3) Last date for receipt / submission of Application Form & Registration Fees at SIIB Office is **20th May 2010**.
- 4) The Executive MBA (2010-2013) E-Brochure and Application Form will be available on SIIB website www.siib.ac.in w.e.f. **15th March 2010**.

Important:

- a) Registration process is complete only after receipt of Application Form & registration fees (by DD or Cash) at SIIB Office by due date & time.
- b) Attested photocopies of supporting documents (if applicable) are required to be submitted along with the Application Form. Please note that false claims will result in automatic disqualification.
- c) Candidates are required to bring following documents (original + one set of attested photocopies) at the time of personal interview for verification.
 - i) Graduation Degree Certificate
 - ii) Graduation Mark sheets of all years
 - iii) Work experience certificate / s.
- d) The result of the selection process will be intimated to the students through SIIB website.

Note: All disputes subject to the legal jurisdiction of Pune city. SIIB reserves all rights regarding granting admission. SIIB also reserves the right to modify the course structure at any time.

Fees:

Category	1 st Installment (at the time of admission)	2 nd Installment	3 rd Installment	4 th Installment	5 th Installment	Total Fees	Total Fees (for 30 months)
Program Fees	60,000	60,000	60,000	60,000	60,000	3,00,000	3,10,000
Caution Money (Refundable)	10,000	--	--	--	--	10,000	
Management Seats	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	6,00,000	6,10,000
Caution Money (Refundable)	10,000	--	--	--	--	10,000	

Payment of Fees: The selected candidates are required to pay the 1st installment of fees to secure the admission on or before the stipulated date. If the candidate fails to do so, admission stands cancelled automatically.

Mode of Payment: Fees will be accepted only by way of Demand Draft drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.

Refund of Fees: (“All disputes subject to Pune Jurisdiction only”)

- A) If admission is cancelled before commencement of the academic programme, Rs. 1,000/- will be deducted & the balance fees paid by the student will be refunded.
- B) If the admission is cancelled after joining the course & if the seat consequently falling vacant has been filled by another candidate by the last date of admission (i.e. one month from the date of commencement of the course) then:
 - i) Deposit will be refunded 100%
 - ii) Tuition Fees / Hostel & Mess Fees –
 - a) **If paid annual fees:** 1/12th of the fees paid will be deducted & balance amount will be refunded.
 - b) **If the fees are paid for 1st Term only:** 1/6th of the fees paid will be deducted & balance amount will be refunded.
- C) No refund of fees will be admissible in case admission is cancelled by the student after one month of the commencement of the programme.

Important Dates

Online Registration starts	15 th March 2010 (Sunday)
Last date for submission of Application Form	20 th May 2010 (Thursday)
Personal Interview	23 rd May 2010 (Sunday)
Declaration of Merit and waiting List	29 th May 2010 (Saturday)
Last date for payment of Fees	11 th June 2010 (Friday)
Registration of admitted candidates	12 th June 2010 (Saturday)
Course commences on	12 th June 2010 (Saturday)

Venue for the Programme & Selection process

Symbiosis Institute of International Business [SIIB]
Symbiosis Infotech Campus (SIC),
Plot no. – 15, Rajiv Gandhi Infotech Park,
Phase – 1, MIDC, Hinjewadi,
Pune – 411057

Schedule of Classes: Every Saturday and Sunday (10:00 a.m. to 5:00 p.m.)

Contact Details:

Tele: 020 – 22934314/17/18/19
Fax: 020 – 22934316
E-mail ID: admissions@siib.ac.in
Website: www.siib.ac.in