



SYMBIOSIS INSTITUTE OF INTERNATIONAL BUSINESS (SIIB)

constituent of **SYMBIOSIS INTERNATIONAL UNIVERSITY (SIU)**

(Estd. Under section 3 of the UGC act 1956, notification no. F-9-12/2001-U-3 of the Govt. of India)

Accredited by NAAC with 'A' Grade

Post Graduate Diploma in International Business (PGDIB) (Weekend) 2009-2010

The Programme: The Post Graduate Diploma in International Business (PGDIB) is a one year weekend programme.

The programme is designed for: Young executives at the middle / junior level in public / private sector organizations and entrepreneurs desirous of entering the field of exports in the changing global scenario.

Eligibility Criteria: Graduate in any stream.
OR
Diploma holder with minimum two years work experience after the completion of diploma.

Time Plan: The course consists of two semesters of approximately four months each.

Intake: Sixty (60).

About the Programme: Symbiosis Institute of International Business [SIIB], a premier management institute of Symbiosis International University [SIU] offers a Post Graduate Diploma in International Business (PGDIB) which concentrates exclusively in the field of International Business and addresses the current needs of the industry.

The Post Graduate Diploma in International Business is a one year, weekend programme, especially for working professionals wishing to enhance their qualification and promotion prospects.

The programme provides a judicious blend of theory and practice and thus prepares the applicant to meet contemporary global requirements.

The emphasis of the entire programme is to enable the students, on completion of this course, to take up more challenging assignments in their companies or to start Export – Import Business of their own.

Course Structure

Semester – I	Semester – II
<ol style="list-style-type: none">1) Indian Foreign Trade2) Export potential Analysis and Country Profiles3) Marketing Management4) Trade, Transport and Logistics5) Exim Procedures and Documentation	<ol style="list-style-type: none">1) International Finance2) Import Management3) International Marketing4) International Commercial law5) Supply Chain Management

Project & Viva Voce

As a part of semester – I subject (Export Potential Analysis and Country Profiles) students are required to submit a project report on the topic allocated to them. The students will then appear for a viva examination based on this report.

Academic Evaluation

To be awarded with the Diploma, students must secure a minimum of 50 % marks in each subject.

The Learning Process

As the applicants are working professionals, the emphasis is on the practical aspects of the International Business. Workshops and Seminars are organized by the students. Case studies are an integral part of the programme. An annual visit to the JNPT Port at Nheva Sheva is synchronized with the course work to ensure thorough understanding of the logistics involved in foreign trade.

Selection Procedures

Selection will be based on Personal Interview.

How to Apply

- 1) Register online at www.siib.ac.in. Registration starts on **4th May 2009**. Last date for registration is **22nd June 2009**.
- 2) Take a print out of filled Application Form, affix photograph and forward it to SIIB Office along with DD of Rs. 700/- towards registration fees (non refundable) drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.
- 3) Last date for receipt / submission of Application Form & Registration Fees at SIIB Office is **22nd June 2009, 5:00 p.m.**
- 4) PGDIB 2009-2010 E-Brochure and Application Form will be available on SIIB website www.siib.ac.in w.e.f. 4th May 2009

Important:

- a) Registration process is complete only after receipt of Application Form & registration fees (by DD or Cash) at SIIB Office by due date & time.
- b) Attested photocopies of supporting documents (if applicable) are required to be submitted along with the Application Form. Please note that false claims will result in automatic disqualification.
- c) Candidates are required to bring following documents (original + one set of attested photocopies) at the time of personal interview for verification.
 - i) Graduation Degree Certificate or Diploma Certificate
 - ii) Graduation or Diploma Mark sheets of all years
 - iii) Work experience certificate (if applicable)
- d) The result of the selection process will be intimated to the students by e-mail.
- e) In the past some applicants to the Diploma Courses have been found to submit false work experience certificates. SIIB takes a very serious view of this. Every certificate will be verified and applicants submitting false certificates will be rejected.

Note: All disputes subject to the legal jurisdiction of Pune city. SIIB reserves all rights regarding granting admission. SIIB also reserves the right to modify the course Syllabus at any time.

Venue for the selection process

Symbiosis Institute of International Business [SIIB]
Symbiosis Infotech Campus (SIC),
Plot no. – 15, Rajiv Gandhi Infotech Park,
MIDC, Hinjewadi,
Pune – 411057

Fees:

Details	Fees	
Tuition	Rs. 30,000 /-	
Library Deposit (refundable)	Rs. 2,000 /-	
Examination + Eligibility + Other	3,200 /-	
Payment schedule of Fees	1 st Installment (at the time of admission) 18,700 /-	2 nd Installment (30 th November 2009) 16,500 /-

Payment of Fees: The selected candidates are required to pay the 1st installment of fees to secure the admission on or before the stipulated date. If the candidate fails to do so, admission stands cancelled automatically.

Mode of Payment: Fees will be accepted only by way of Demand Draft drawn in favor of “**Director, Symbiosis Institute of International Business**” payable at Pune.

Refund of Fees: As per the norms of Symbiosis International University [SIU]

Important Dates

Online Registration starts	4 th May 2009
Last date for submission of Application Form & Registration Fees	22 nd June 2009
Personal Interview	25 th June 2009
Declaration of Results	27 th June 2009
Last date for payment of Fees	4 th July 2009
Course commences on	5 th July 2009

Venue for the programme:

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Pune – 411057

Contact Details:

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Website: www.siib.ac.in